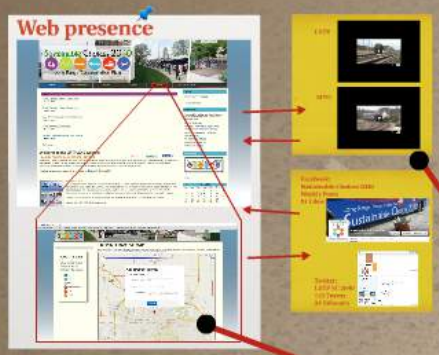
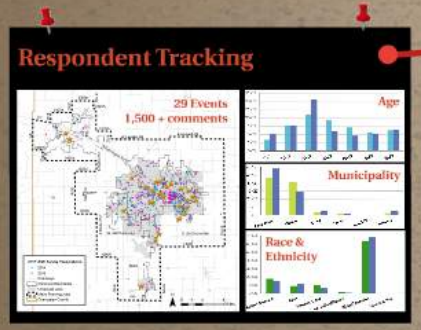


Meetings

Data Analysis

LRTP 2040 Planning Pillars



Community Conversations Bus

Sustainable Choices 2040
Long Range Transportation Plan
rpc

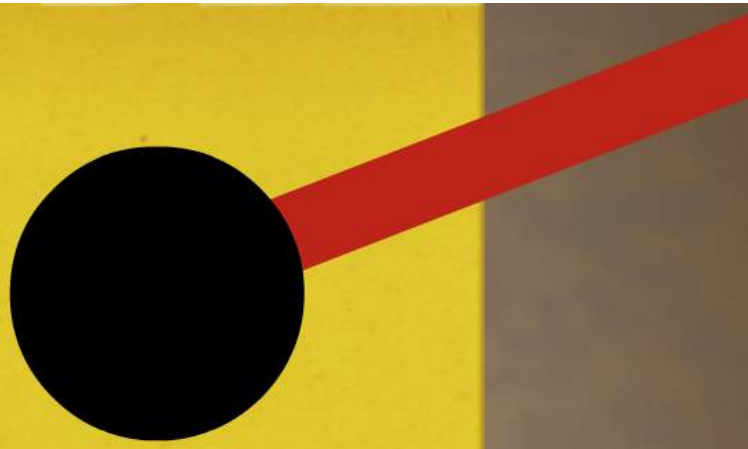
Goals

Increase engagement in and education about LRTP
- More appealing/exciting meetings and events
- Use a variety of methods to appeal to different interests

Lessons Learned

Getting Public Input (by Getting Out)

Goals



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Community Conversations Bus

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Long Range Transportation Plan

rpc Regional Planning Commission

CUUATS Champaign-Urbana Urbanized Area Transportation Study

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RANGE ROVER

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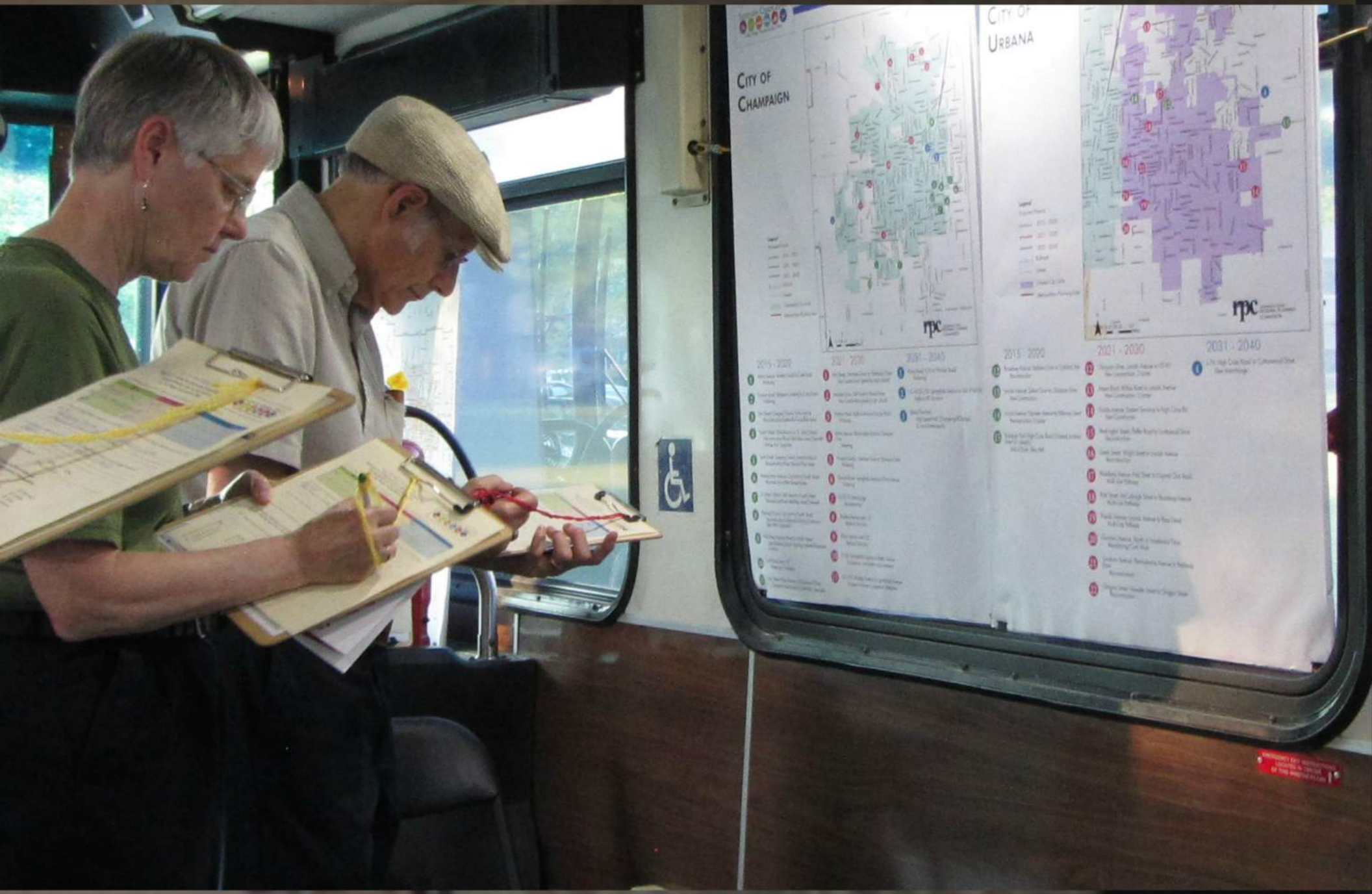

City of Champaign
City of Urbana
rpc
2015 - 2020
2021 - 2030
2031 - 2040

Accessible
LRTP Website
Workstation

WATCH YOUR STEP
WATCH YOUR STEP

www.cuuats.org/maps/lrtp

DATA | LRTP website | CCRPC | Streetmix | Prezi | Visual.ly | Plan Abu Dhabi 203... | CENSUS | American FactFinder | List of ICD-9 codes 3... | Transportation for C...

LRTP INTERACTIVE MAP

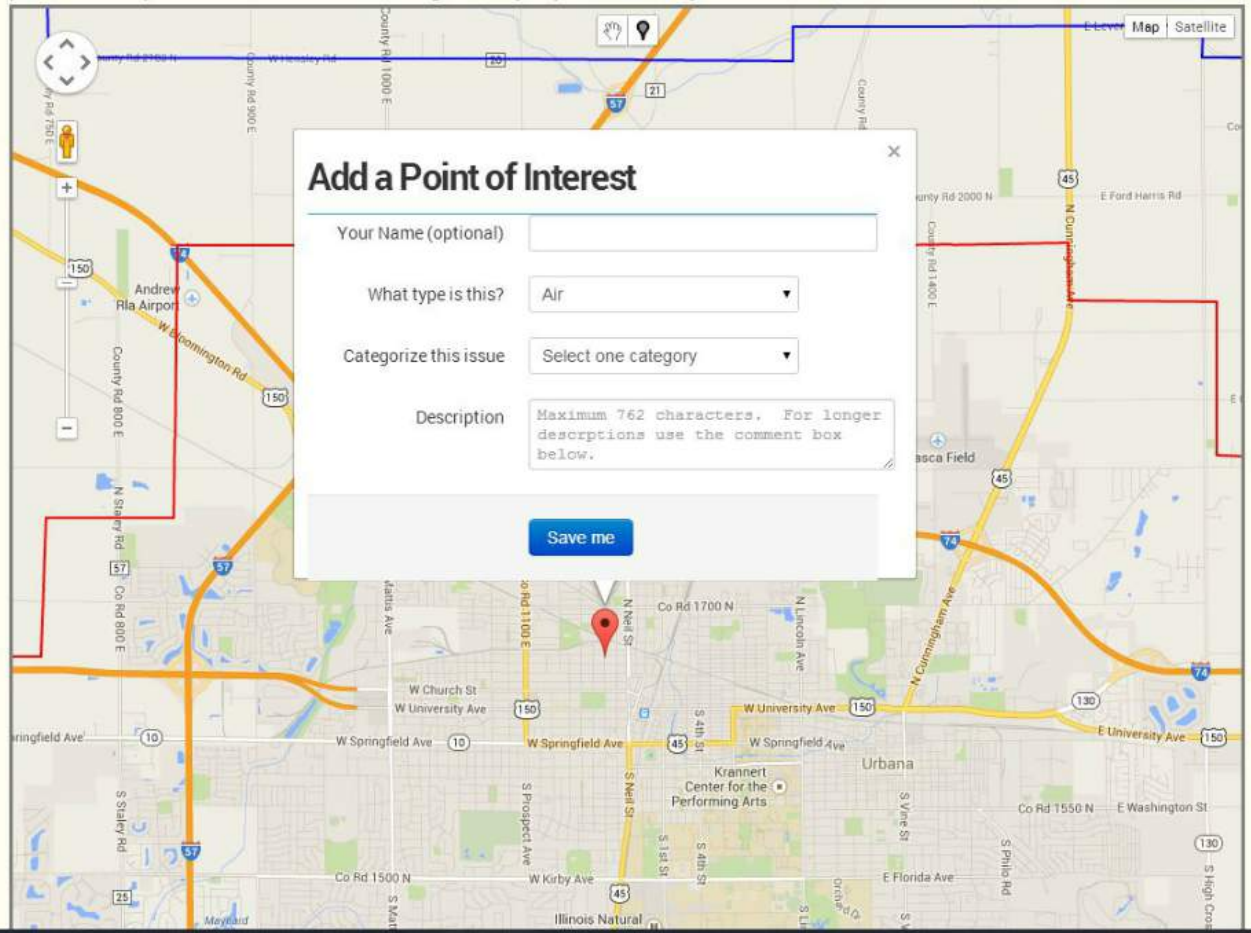
Details

CUUATS Maps

Add a point to the map to mark an area of interest. Choose a type from the input form dropdown menu to identify the nature of the point of interest.

- Air
- Auto
- Bike
- Disability/Pedestrian
- Train
- Transit

If your comment is more than 254 characters, please use the comment form at the bottom of the page. Please be sure to include the details from your point on the map so we can associate them during the analysis process. Thank you!



EL PROGRESO
Verduras

ww.cuuats.org/LRTP
ong Range Transpo
Pla
Sustainab
bices 2

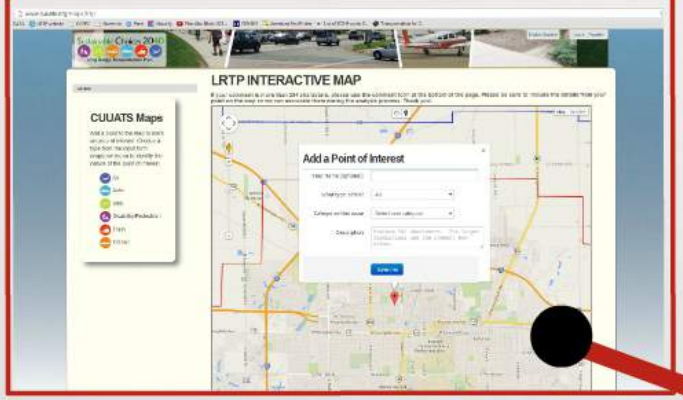
Transportation Plan

Norris
Honora

Long Range
YouTube

RETURN SURVEYS HERE
SustainableChoices2040
Long Range Transportation Plan

Web presence



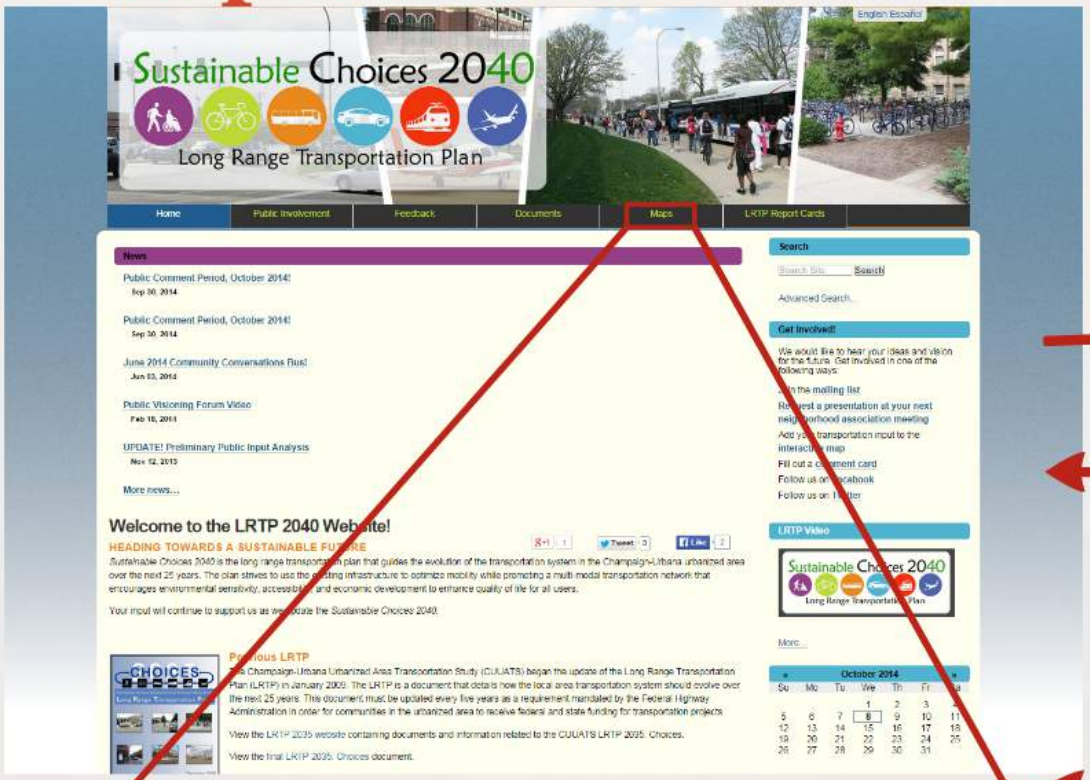
LRTP

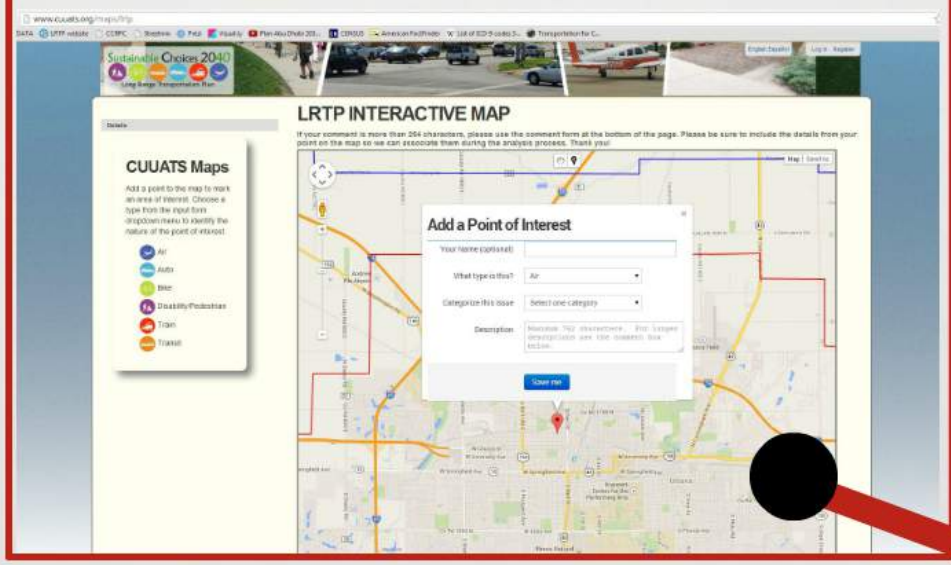
MPO

Facebook:
Sustainable Choices 2040
Weekly Posts
81 Likes

Twitter:
LRTP SC 2040
123 Tweets
34 followers

Web presence





LRTP

MPO

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Sustainable Choices 2
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123 Tweets
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ce

Maps | LRTP Report Cards

Search

Search Site | Search

Advanced Search...

Get Involved!

We would like to hear your ideas and vision for the future. Get involved in one of the following ways:

Join the mailing list
Request a presentation at your next neighborhood association meeting
Add your transportation input to the interactive map
Fill out a comment card
Follow us on Facebook
Follow us on Twitter

LRTP Video

Sustainable Choices 2040
Long Range Transportation Plan

More...

October 2014

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

E MAP

a Point of Interest

LRTP

MPO

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Sustainable Choices 2040
Weekly Posts
81 Likes

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STORAGE
YouTube

128
YouTube

Facebook:
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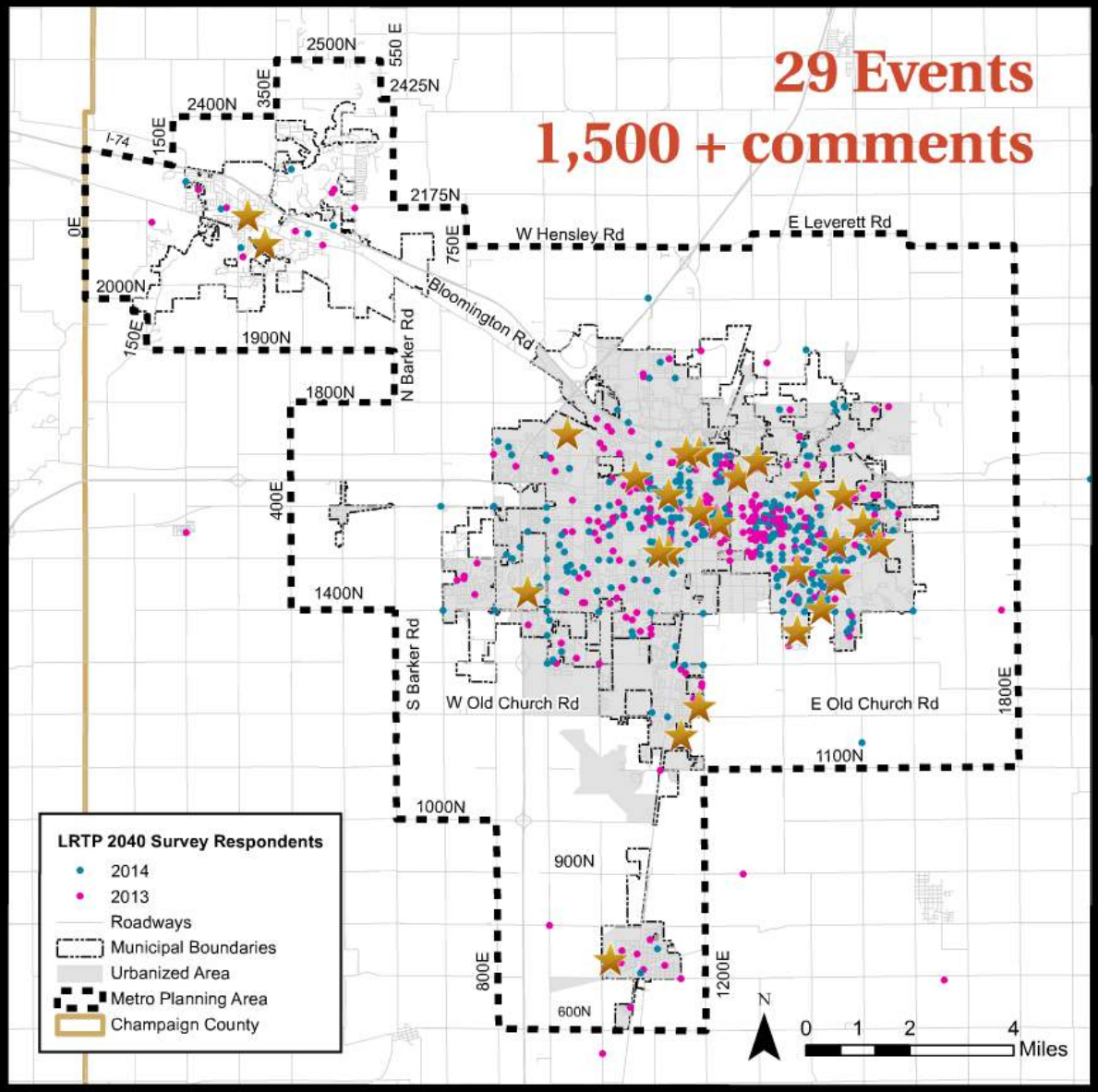
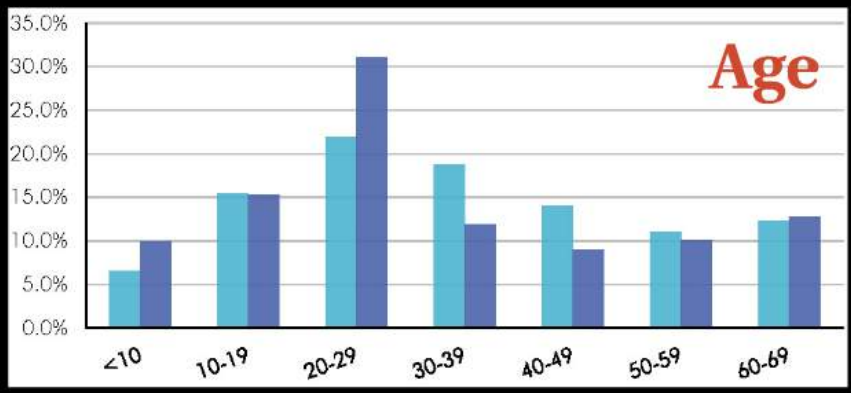
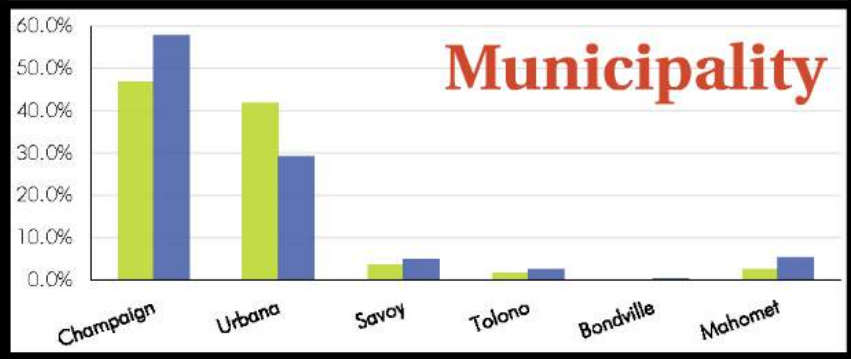
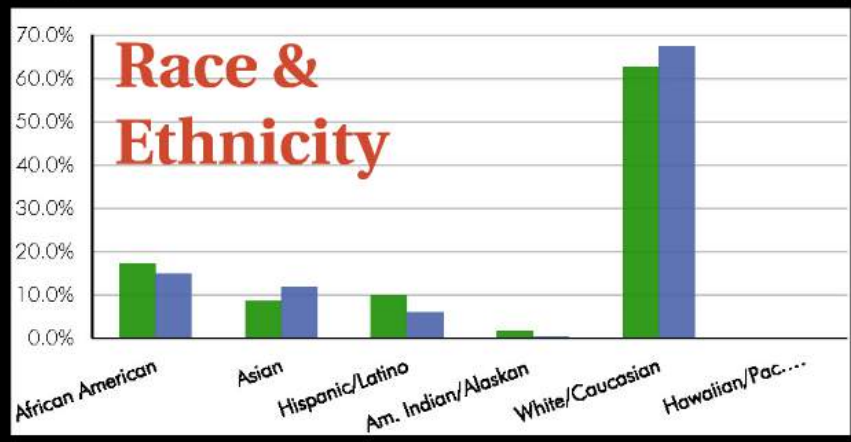
Respondent Tracking









Kickoff Meeting
February 2013

Existing Conditions Meeting
October 2013

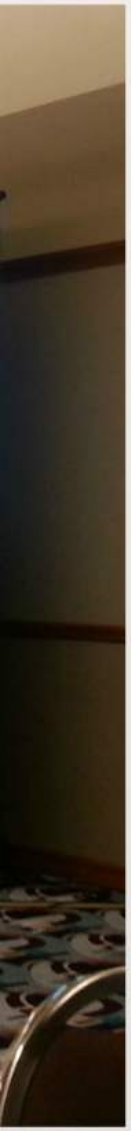
4 Visioning Meetings
November 2013

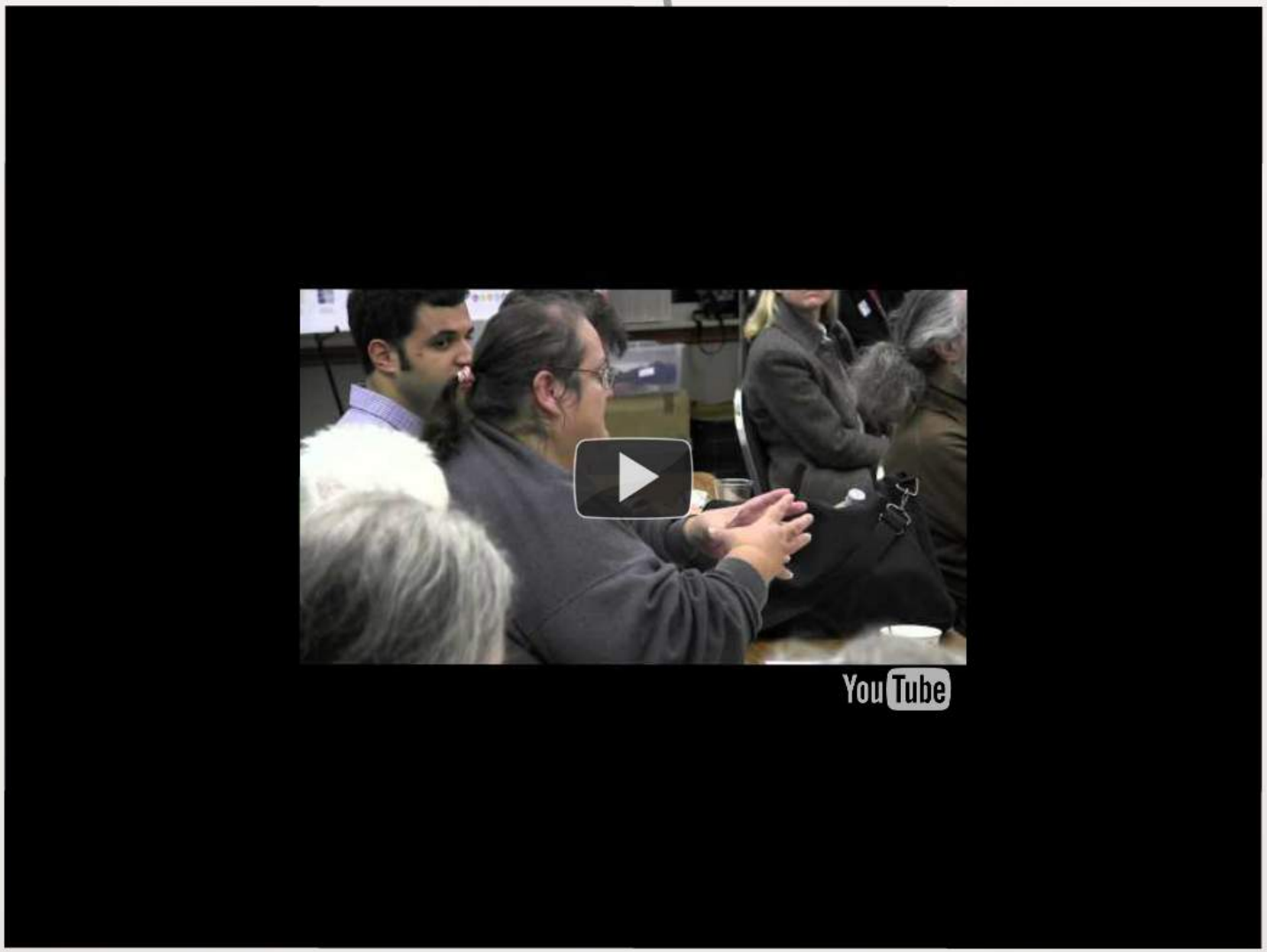
Meetings

Kickoff Meeting
February 2013

Existing Conditions Meeting
October 2013

Meetings





4 Visioning Meetings
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4 Visioning Meetings
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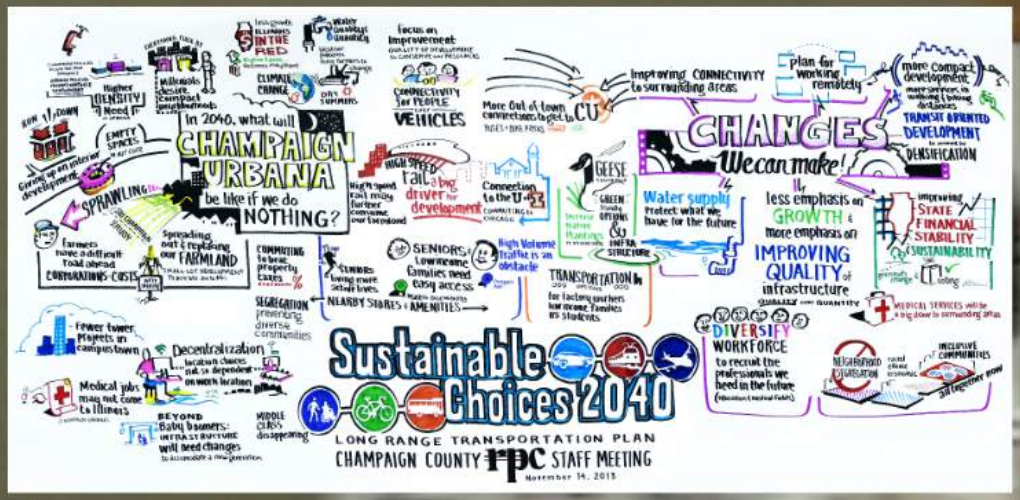
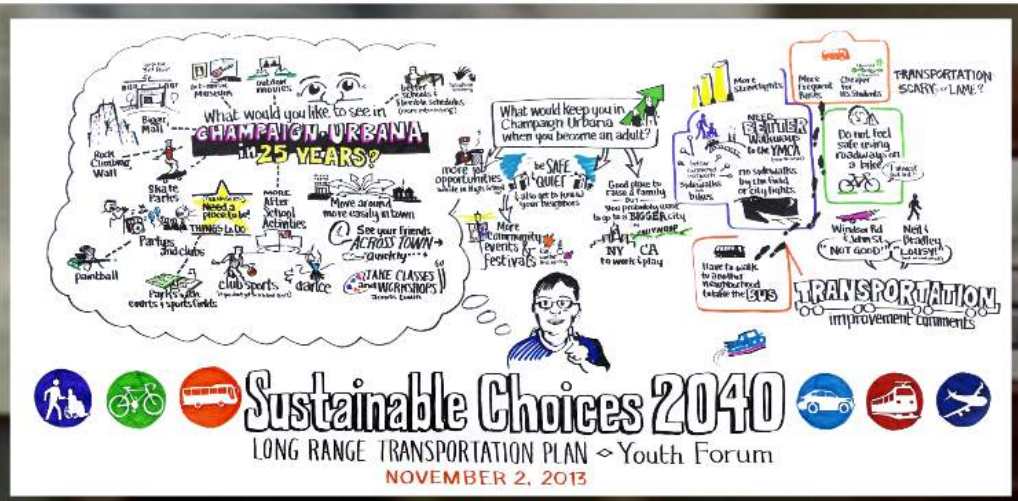
Meetings

Data Ana

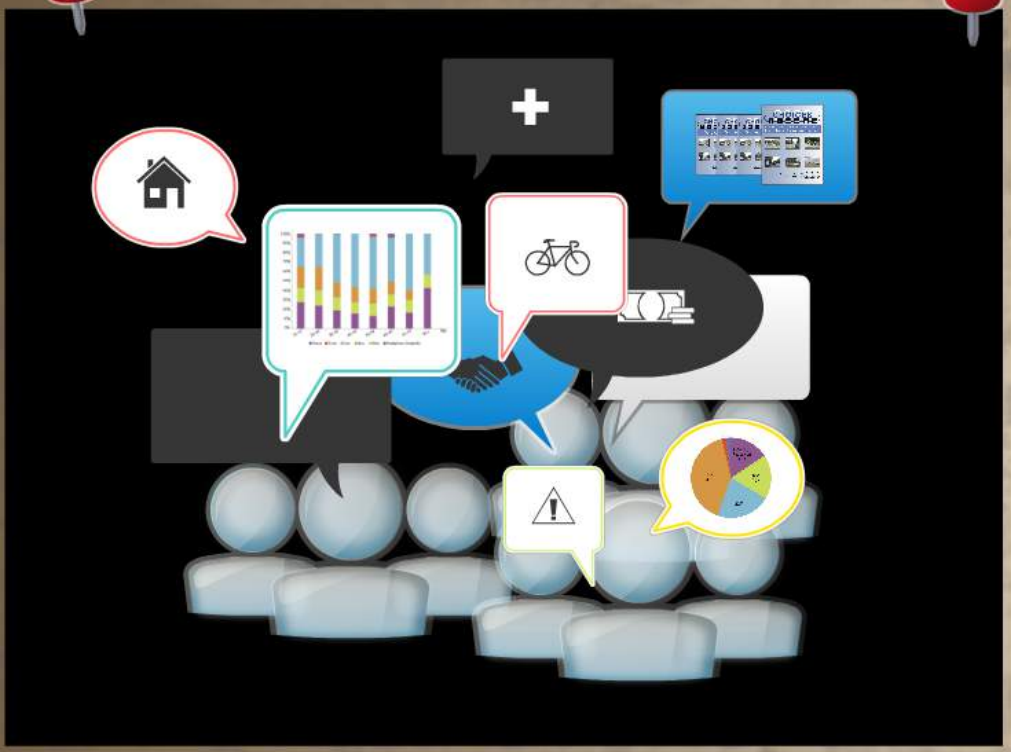

In 2040, what will CHAMPAIGN URBANA be like if we do NOTHING?
SPRAWLING
EMPTY SPACE
CLIMATE CHANGE
DENSITY
Need
Higher
Focus on Improvement
CONNECTIVITY for PEOPLE
VEHICLES
More Out of town connections to get to CU
Improving CONNECTIVITY to surrounding areas
Plan for working remotely
more compact development
TRANSIT ORIENTED DEVELOPMENT
DENSIFICATION
CHANGES We can make!
Water supply
Protect what we have for the future
less emphasis on GROWTH & more emphasis on IMPROVING QUALITY of infrastructure
STATE FINANCIAL STABILITY SUSTAINABILITY
GEESE
Connecting to the U-Z
High Speed Rail a big driver for development
SENIORS Low income families need easy access
NEARBY STORES + AMENITIES
TRANSPORTATION is for low income families as students
SEGREGATION preventing diverse communities
Decentralization
Medical jobs may not come to Illinois
Fewer tower Magnets on campus/town
Farmers have difficult Todd ahead
FARMLAND
CONVERTING COSTS
COMMUTING
BEYOND Baby boomers: INFRASTRUCTURE will need changes
MIDDLE CLASS disappearing
DIVERSIFY WORKFORCE to recruit the professionals we need in the future
NEIGHBORHOOD DEGRADATION
INCLUSIVE COMMUNITIES
Sustainable Choices 2040
LONG RANGE TRANSPORTATION PLAN
CHAMPAIGN COUNTY rpc STAFF MEETING
November 14, 2013

What will the future of CHAMPAIGN URBANA look like...
...if we do nothing?
DANGER
TWO CITIES
INDUSTRY increasing TRAFFIC
Core URBAN development with great transit
SUBURBAN development without much integration
Car only
Fully integrated Street System WALK-BIKE-RIDE
International University
more investment in Health
Less Car dependence
ONE JURISDICTION Champaign-Urbana Growing Together
if we work together
Better connection between BUSINESS CENTERS
PARKLAND
PROTECT OLDER NEIGHBORHOODS
MORE PUBLIC TRANSIT
SAFER BIKING & PEDESTRIAN ROUTES
FIBER Connectivity SUPERFAST
TECH HUB encourages a healthier neighborhood
GOOD INDUSTRY JOBS
Accessible Transit (baby boomers)
Culturally Inclusive (immigration increase)
SCARCE resources MORE COMPETITION
have to do less as a result
Inequity with Taxes
Alternative energy WILL WE MOVE QUICKLY ENOUGH
Climate Change AFFECTING FARMING SEASONS
Ability to afford homes INSTABILITY in MARKET
High Speed Rail CHANGING the SHAPE of the REGION
GIVING CHI A COMPETITIVE ADVANTAGE
MEGA REGION between CHICAGO, ST LOUIS + INDIANAPOLIS
Sustainable Choices 2040
DEVELOPERS' LUNCHEON - NOVEMBER 19, 2013
LONG RANGE TRANSPORTATION PLAN

Where will we be in 2040 in CHAMPAIGN-URBANA if we do NOTHING?
Issues on our FUTURE
CHANGES We can make.
Do Active lifestyles continue as age
Will the University grow?
Cost of personal transportation
Or will growth all be ONLINE
DENSER
Internet Delivery
Home Ownership
DEBT
Central High School?
DISPLACEMENT
Subsidized housing disappearing rezoning for BIG BUSINESS
MARGINALIZED
AFFORDABLE HOUSING NEEDED
Limited transportation keeps people INSIDE
Multi Use Paths WALK-BIKE-ACCESSIBLE
CLIMATE Implications
BRIDGE Replacement DANGERED
HIGH SPEED RAIL
Street Cars
MULTI-MODAL & BETTER NETWORK
COMMUNITY SPACES
Olympian Drive Infrastructure
30M
C-U
Choices up to U
Support local businesses in public transit
Carrot
Stuck
IMPACT FEES
Deal with finite Fossil Fuels
we need to change
COMMUNITY RESILIENCY
Planning to ADAPT for the Future
COORDINATION between MUNICIPALITIES to affect zoning
EXPERIMENTAL & ALTERNATIVE Housing · Zoning · Land Use
Flexible zoning
Mini Houses
Residents in the center of town
All Residents NEED CONNECTIVITY by walking biking public transit
NEED ACCESS
Stores, entertainment & basics groceries
AFFORDABLE HOUSING
Sustainable Choices 2040
LONG RANGE TRANSPORTATION PLAN
Public Meeting November 6, 2013


What would you like to see in CHAMPAIGN-URBANA in 25 YEARS?
What would keep you in Champaign Urbana when you become an adult?
Bigger Mall
Rock Climbing Wall
Skate Parks
Parties
paintball
Parks with courts + sports fields
club sports
dance
Need a place to be!
THINGS to Do
Move around more easily in town
See your friends ACROSS TOWN → quickly
TAKE CLASSES & WORKSHOPS
More opportunities while in High School
be SAFE & QUIET
Good place to raise a family
You probably want to go to a BIGGER city
NY CA to work & play
More Community Events & Festivals
TRANSPORTATION SCARY or LAME?
More Students
More frequent Buses
Cheaper for BUS Students
NEED BETTER Walkways to the YMCA
no sidewalks by the Field or City Lights
Sidewalks Bikes
Do not feel safe using roadways on a bike
Windsor Rd & Mattis Not GOOD
Neil & Bradley Lousy!!
Have to walk to another neighborhood because the BUS
TRANSPORTATION improvement comments
Sustainable Choices 2040
LONG RANGE TRANSPORTATION PLAN - Youth Forum
NOVEMBER 2, 2013

Data Analysis



LRTP 2040 Planning Pillars

Safety and Security

- Traffic safety
- Emergency evacuation
- Commodity flows
- Food security

Balanced Development

- Historic preservation
- New construction
- Infill development
- Environmental preservation

Multimodal Connectivity

- Provision and coordination of different transportation modes to get everywhere

Accessibility and Affordability

- Equal Access
- Equity
- Diversity
- Education

Healthy Neighborhoods

- Public Health
- Mixed Use, Compact Development
- Ecology
- Recreation

Resilient Economy

- Diverse economy
- Infrastructure
- UIUC/Parkland College
- Financial stability

Lessons Learned

Collaboration/ Acknowledgements

Member Agencies + Park Districts:
- Access to public events/facilities
- Promotion on municipal websites
- Attendance at events

C-U MTD:
- Bus Retrofit: electricity, storage, seat removal
- Drivers
- Vehicle maintenance and storage
- Promotion on social media

Committment

Staff + interns + volunteers

Time
- **Long hours**
- **Evenings + weekends**

Flexibility
- **Locations/Agendas**

Willingness to talk to EVERYONE

Video Documentation

Rare opportunity to collect over 1,500 comments from all over the region:

Video enables elected representatives to hear more directly from constituents rather than planners.

Without video, our summaries of public opinion can be dismissed as our own biased interpretation of public opinion.

Budget

IDOT:	$75,000
Local Match:	$18,750
Total:	**$93,750**

Staff Time = $60,000
$$$ evenings, weekends
$ normal business hours

Materials = $33,750
$$$ bus ($16,000 + maint. & fuel)
$ Information table

$$$ Laptops + generator ($2,200)
$ Paper surveys or $$ Tablets

$$$ Newspaper + Bus Ads ($6,000)
$ Social Media, Local TV & Radio

Public Evaluation

Collaboration/ Acknowledgements

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Public Evaluation

DRAFT DOCUMENT

CUUATS rpc REGIONAL PLANNING COMMISSION

Long Range Transportation Plan

Sustainable Choices 2040

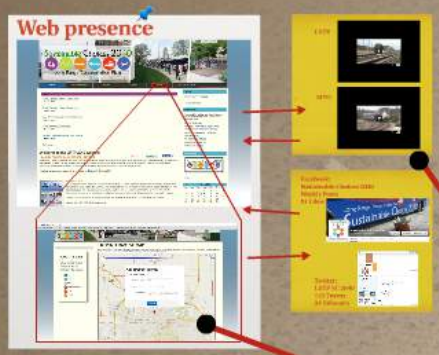
2035 CHOICES

Champaign-Urbana Urbanized Area Transportation Study

Long Range Transportation Plan

2013 REPORT CARD

Champaign Urbana Urbanized Area Transportation Study
Champaign County Regional Planning Commission
1776 East Washington Street
Urbana, IL 61802



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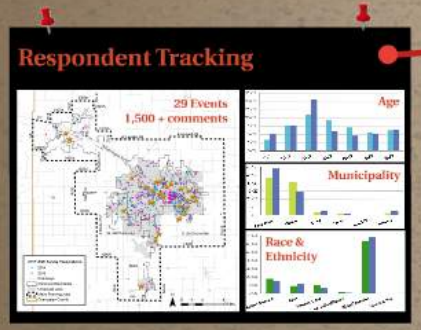

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