



**Illinois Department
of Transportation**

**Illinois Statewide Memorial Day 2020
Weekend Seatbelt Enforcement and
Media Campaign Surveys**

*Report prepared for
The Bureau of Safety Programs and Engineering
by the Survey Research Office,
Center for State Policy & Leadership,
University of Illinois Springfield*

July 28, 2020

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Introduction

The Illinois Department of Transportation, Bureau of Safety Programs and Engineering, contracted with the Survey Research Office (SRO), a unit in the Center for State Policy and Leadership at the University of Illinois Springfield, to conduct three statewide telephone surveys from May through September 2020. The first survey, conducted from May 7th through May 20th, and completed prior to the Memorial Day weekend, (hereinafter referred to as the Pre-Memorial Day survey) provides baseline results for examining the effect of the Memorial Day weekend media campaign. SRO collected responses for the second survey (hereinafter referred to as the Post-Memorial Day survey) from May 26th through June 3rd, 2020. The Post-Memorial Day survey serves to show any attitudinal and media awareness differences following the Memorial Day weekend media campaign. The third survey will be conducted in September, following the Labor Day weekend campaign.

The Pre-Memorial Day survey focuses on questions regarding seat belt-related opinions and behaviors. The Post-Memorial Day survey includes the full set of questions regarding seat belt-related opinions and behaviors and also includes DUI-related questions, which is the focus of the Labor Day media campaign, as well as the September survey. Thus, the Pre-Memorial Day survey serves as a “pre-test” for the Memorial Day seat belt enforcement and media campaign and the Post-Memorial Day survey serves as a “post-test” for this campaign. Similarly, the Post-Memorial Day survey serves as a “pre-test” for the Labor Day DUI enforcement campaign, with the September survey serving as a “post-test” for this campaign. The focus of this report is the Memorial Day weekend media and enforcement campaign. Thus, we analyze and compare the results from the Pre and Post Memorial Day surveys.

Methodology

The University of Illinois Springfield Survey Research Office is dedicated to the principles of transparency in research and is a charter member of the American Association for Public Opinion Research (AAPOR) Transparency Initiative. Membership entails adherence to AAPOR's code of ethics¹ as well as a commitment to promoting understanding of survey methodology and how it relates to survey quality. For more information about project methodology, please contact the UIS Survey Research Office at sro@uis.edu



Sampling Frame

The results in this survey are based on responses from individuals who took the survey online at a specified web address. Such respondents are known as a “panel”. Upon navigating to the website, individuals were presented with language that described the purpose of the study and informed them of their rights as human subjects. Respondents were provided contact information for the study’s principal investigator and the UIS human subjects officer. UIS partnered with Marketing Systems Group who provided the panel which included 560 respondents for the Pre-Memorial Day Survey and 581 respondents for the Post-Memorial Day survey. Quotas were utilized to improve the comparison between the sample population and the population of Illinois, according to the U.S. Census Bureau. The targets for the statewide quotas is outlined below in **Table 1**. Where quotas were not met, and in line with previous iterations of this survey, a standard statistical procedure known as post-stratification weighting was utilized. The data for the 2020 Memorial Day Surveys are weighted using Illinois population parameters provided by the U.S. Census Bureau. The parameters used for weighting in the survey are: sex, age, race, region, and education. Minimum and maximum weights were used such that one weighted case cannot count for less than 0.75 cases (meaning the case represents three-fourths of a case) or more than 2.75 cases (meaning the case represents just under three cases). All analysis in the report and accompanying spreadsheets are based on the weighted responses.

¹ The American Association for Public Opinion Research. (2015). The code of professional ethics and practices. Retrieved from: http://www.aapor.org/Standards-Ethics/AAPOR-Code-of-Ethics/AAPOR_Code_Accepted_Version_11302015.aspx

Demographics

Table 1. Demographics (percent)²

	Illinois Population ³	Pre-Memorial Day Weighted Population	Post-Memorial Day Weighted Population
Gender			
Male	49	49	49
Female	51	51	51
Age			
18-24 years old	12	12	12
25-34 years old	18	18	18
35-44 years old	17	17	17
45-59 years old	26	26	26
60-74 years old	18	18	18
75 years or older	8	8	8
Race/Ethnicity⁴			
White	62	62	62
Black or African American	14	14	14
Asian/ Pacific Islander	5	5	5
Hispanic	17	17	17
Other	2	2	2
Education			
HS diploma or less	37	37	37
Some college	22	22	22
2-year college degree	8	8	8
4-year college degree or higher	33	33	33
Region			
City of Chicago	20	20	20
Chicago Suburbs	45	45	45
Downstate Illinois	35	35	35

² Totals may not add up to 100 due to rounding

³ Gender, age, education, and race/ethnicity categories are derived from the U.S. Census Bureau American Community Survey 2013 -2017 5-Year Estimates.

⁴ Respondents could identify as more than one race/ethnicity

Results

Notes about this Section

In the results that follow, this report will focus on those questions most pertinent to the seat belt campaign activities that surround the 2020 Memorial Day weekend. In these results, the statewide and regional results are summarized, specifically highlighting the results and changes that occurred in and between the pre-Memorial Day and post-Memorial Day surveys. In this summary report, percentages have sometimes been rounded to integers, and percentage changes (i.e., \pm with parentheses) refer to percentage point changes unless specifically noted. At the end of these results, several speeding and cell-phone related questions are reported. The end of this report, Appendix A, includes breakdowns of answers for each question at four levels: statewide, the Chicago metropolitan area, downstate Illinois, and rural Illinois.

The Excel file:

In addition to Appendix A, the full results are presented in the IDOT 2020 Memorial Day Seat Belt file (an MS Excel file) compiled for the project. Separate worksheets are included for the statewide results, and the regional results (Chicago metro; downstate; rural counties). These worksheets contain results for each of the two surveys and include the percentage point changes from the Pre-Memorial to the Post-Memorial surveys.

Time frame in recall question wording

The time frame in the recall questions in both the Pre-Memorial survey and the Post-Memorial survey is that of “the past 30 days.”

Seat Belt Use

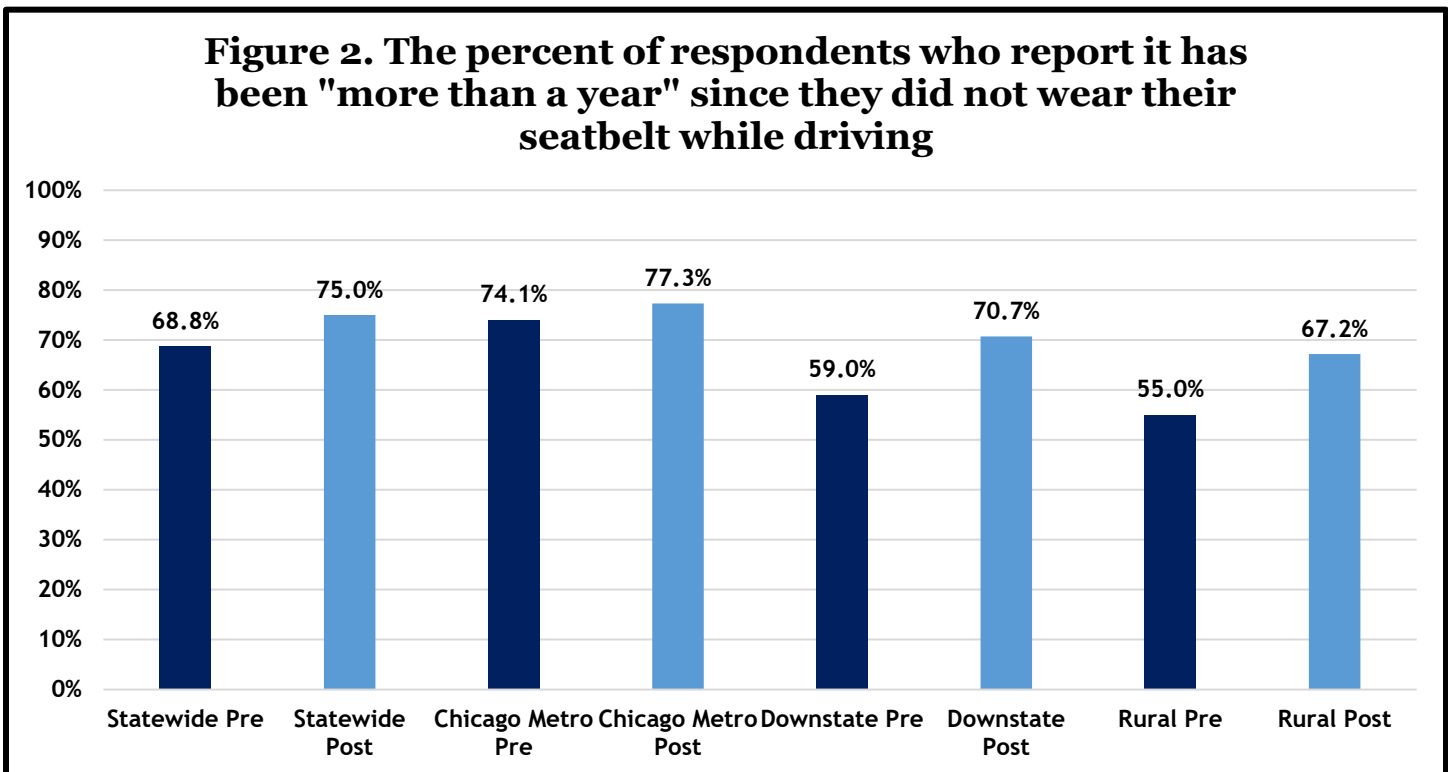
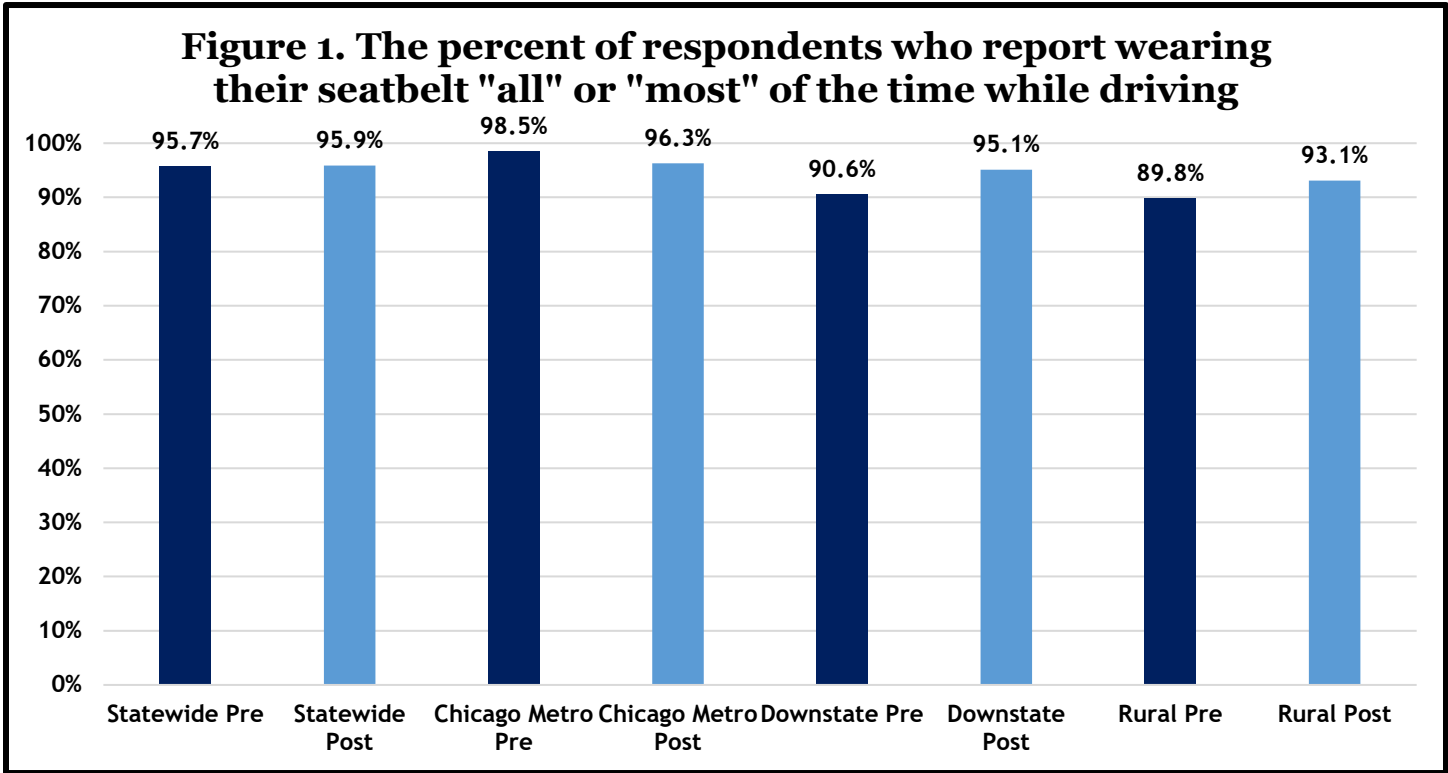


Figure 3. The percent of respondents who report wearing their seatbelt "all" or "most" of the time as a passenger in the front seat

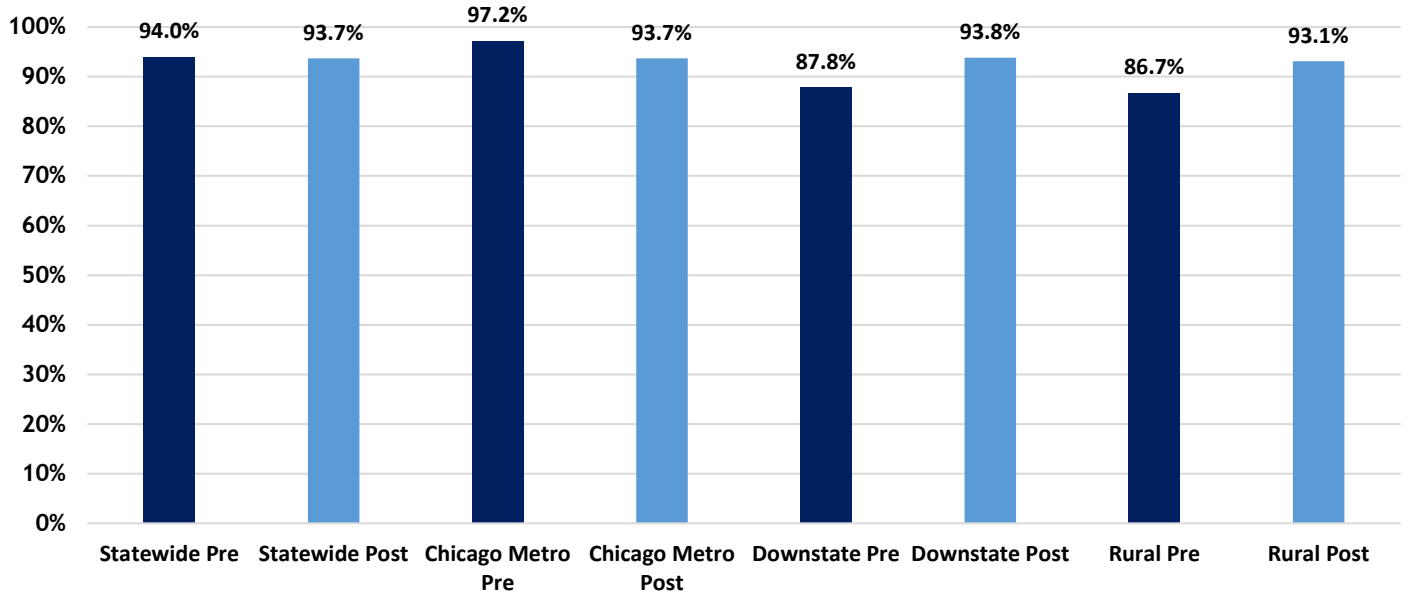


Figure 4. The percent of respondents who report wearing their seatbelt "all" or "most" of the time in the backseat

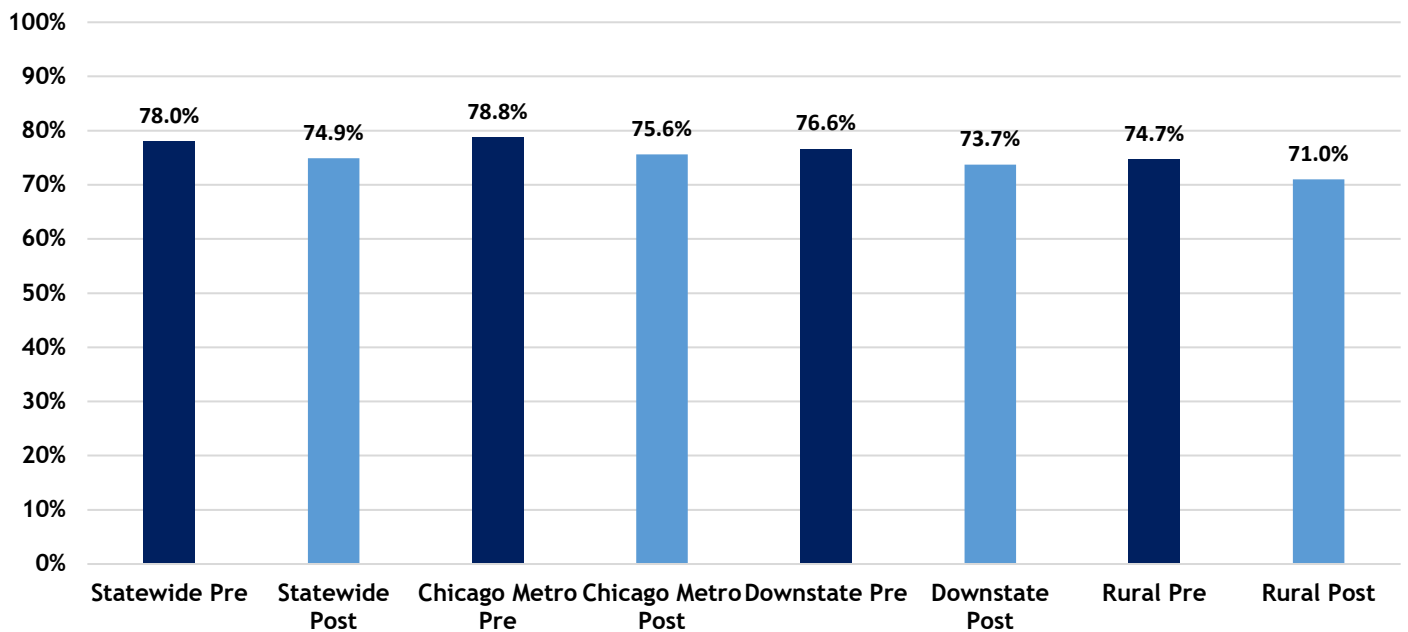


Figure 5. Percent of reasons given by respondents for not wearing their seatbelt

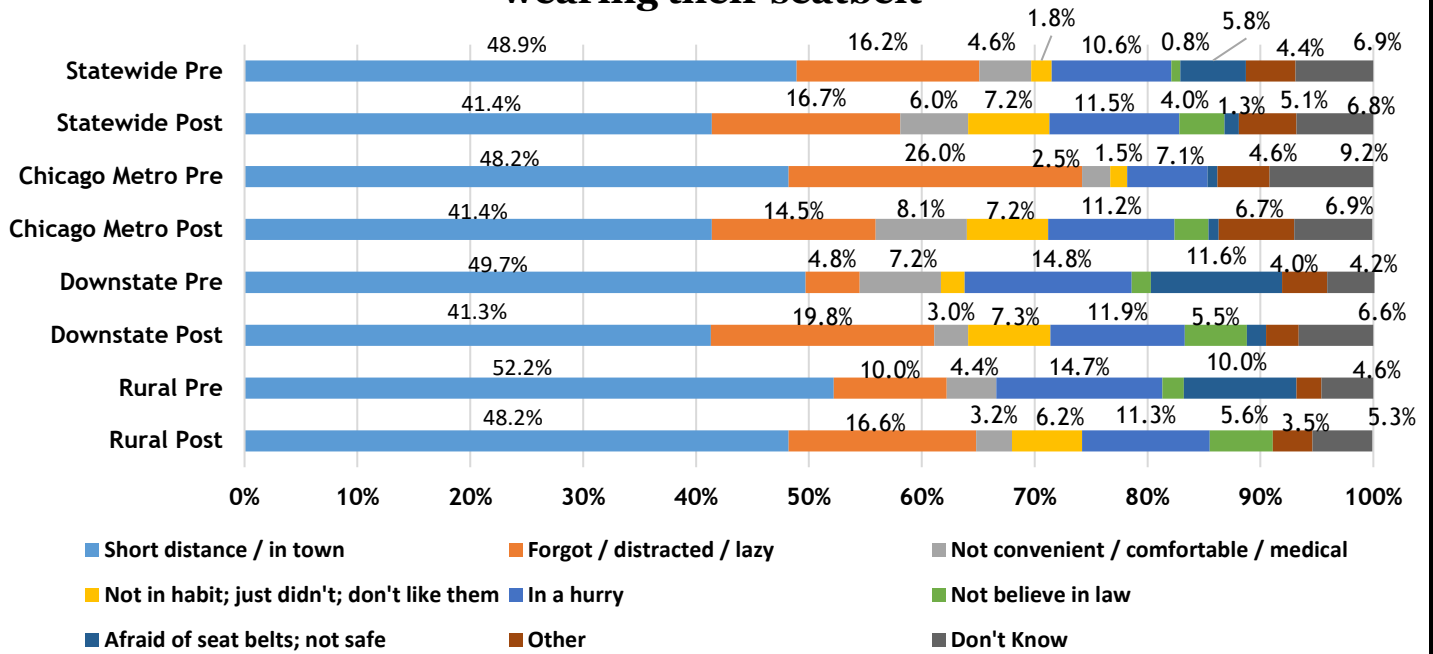


Figure 6. The percent of respondents whose use of seat belts when driving has increased, decreased, or stayed the same in the past 30 days

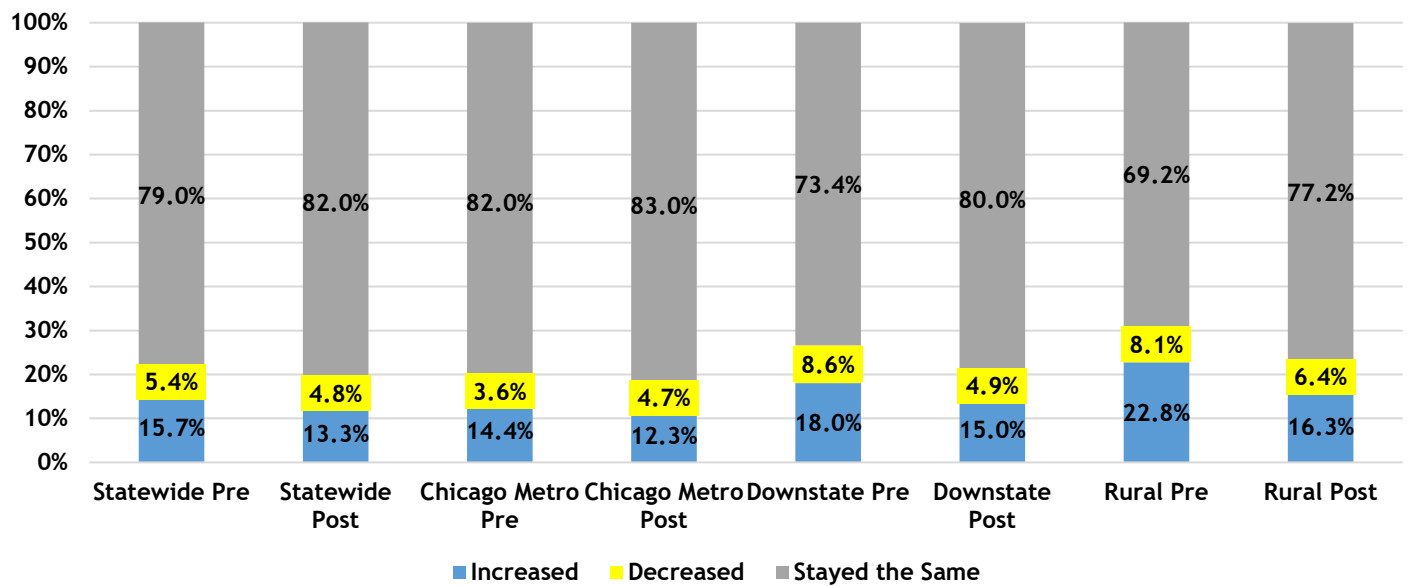
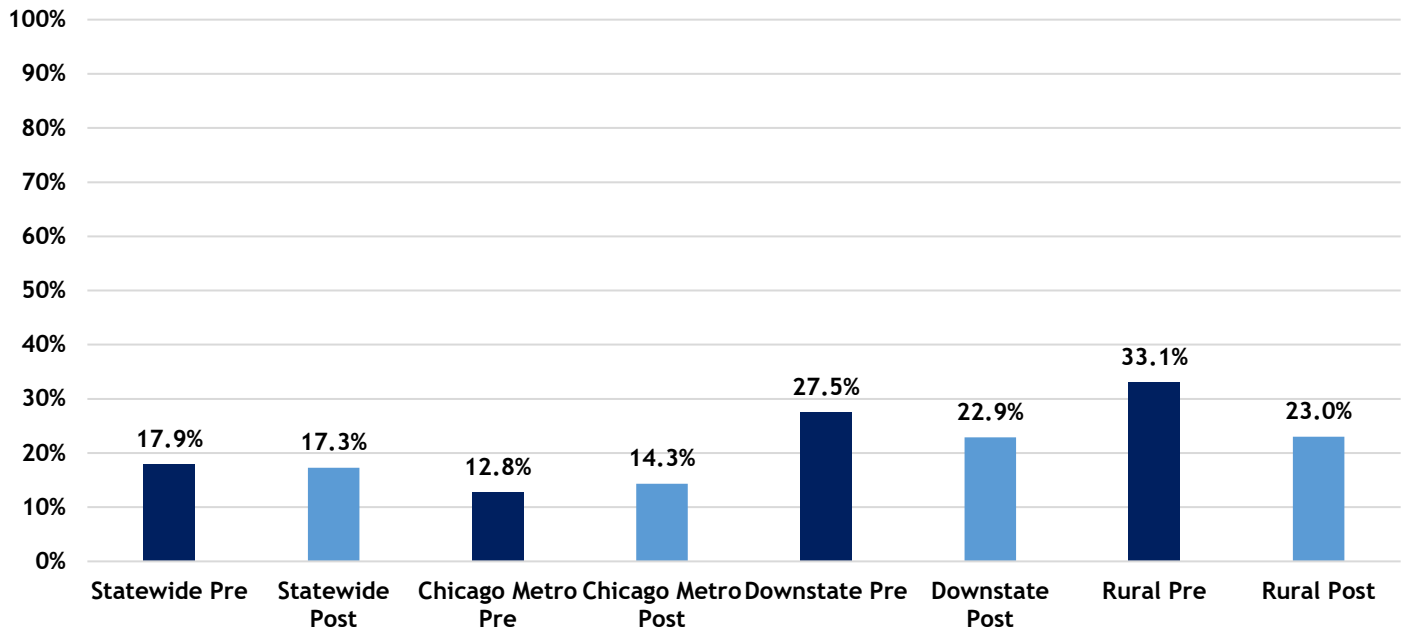


Figure 7. Percent of respondents who report ever receiving a ticket for not wearing seat belts



Awareness of Special Police Efforts around Seat Belts

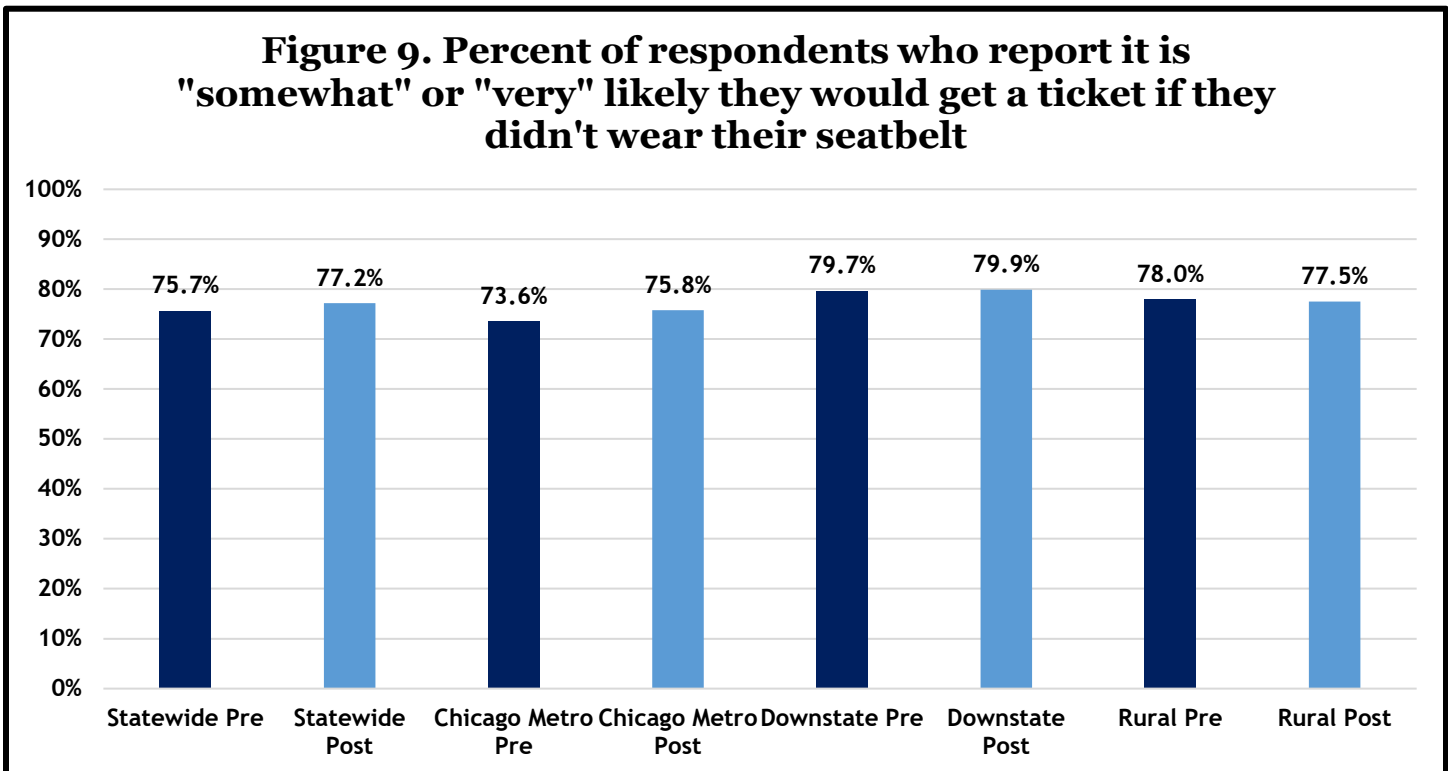
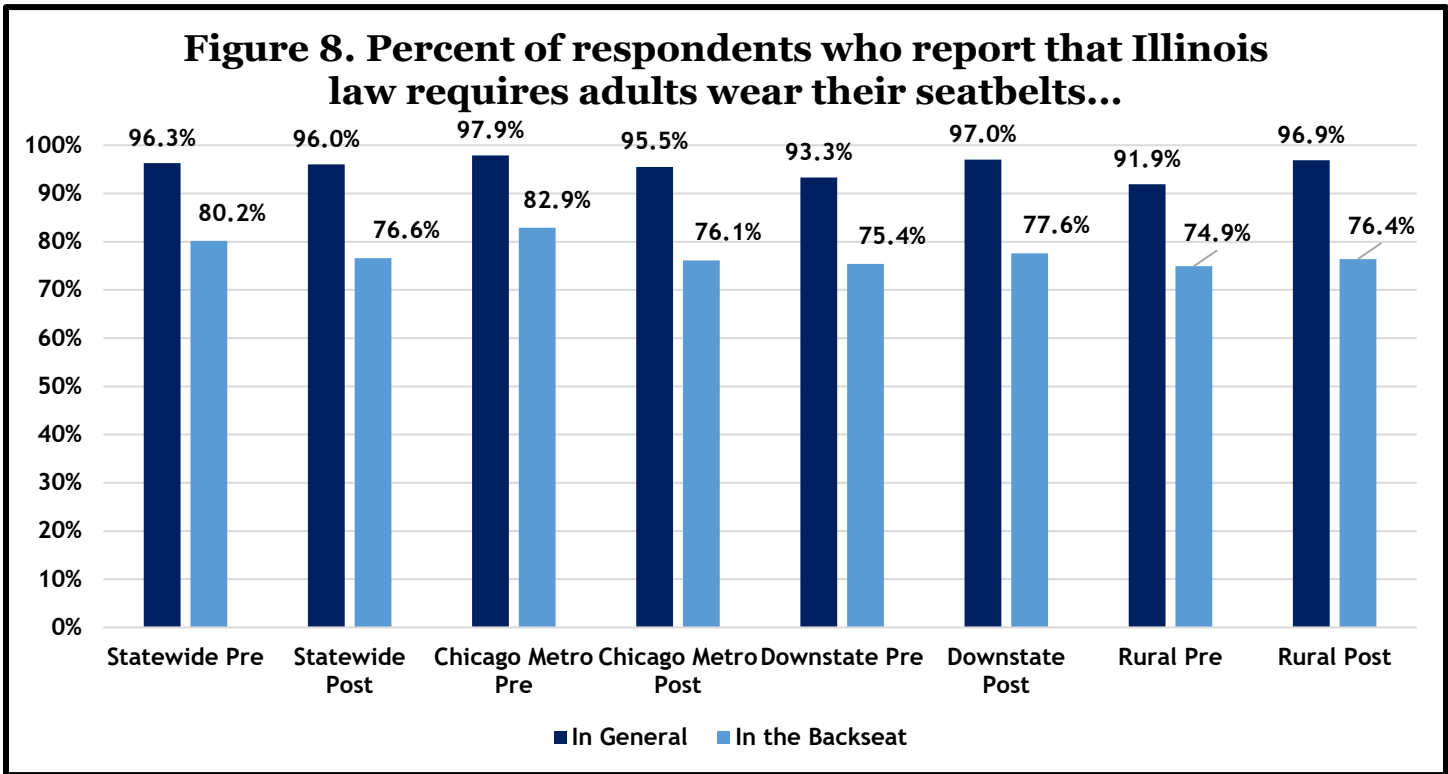


Figure 10. Percent of respondents who report police "can stop a vehicle if they observe a seat belt violation" with no other offense

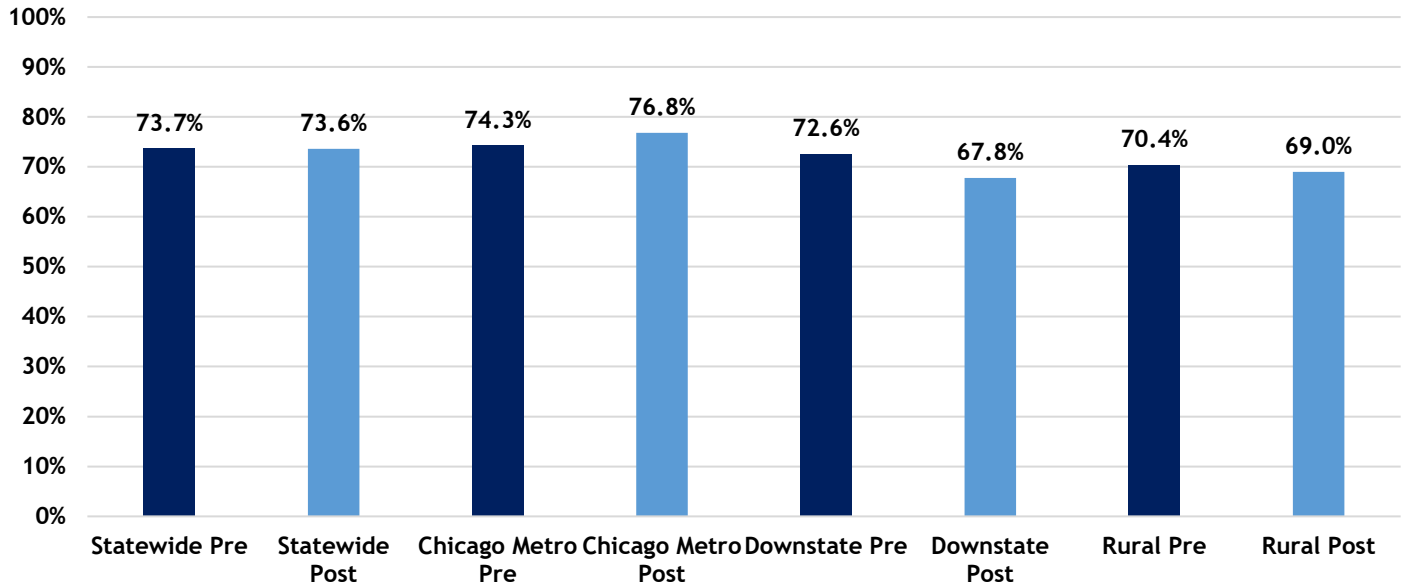


Figure 11. Percent of respondents who report police "should be allowed" to stop a vehicle for a seat belt violation, when no other law has been broken

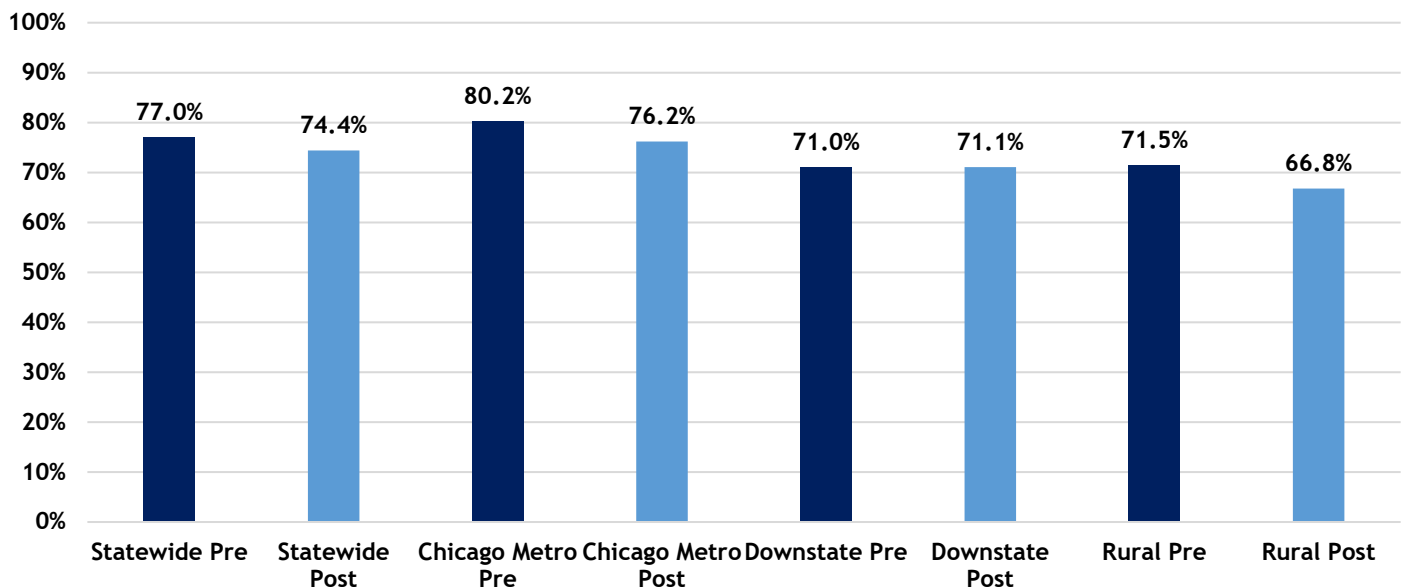


Figure 12. Percent of respondents who report it "should be illegal" to drive when children in a vehicle are not wearing seat belts or are in car seats

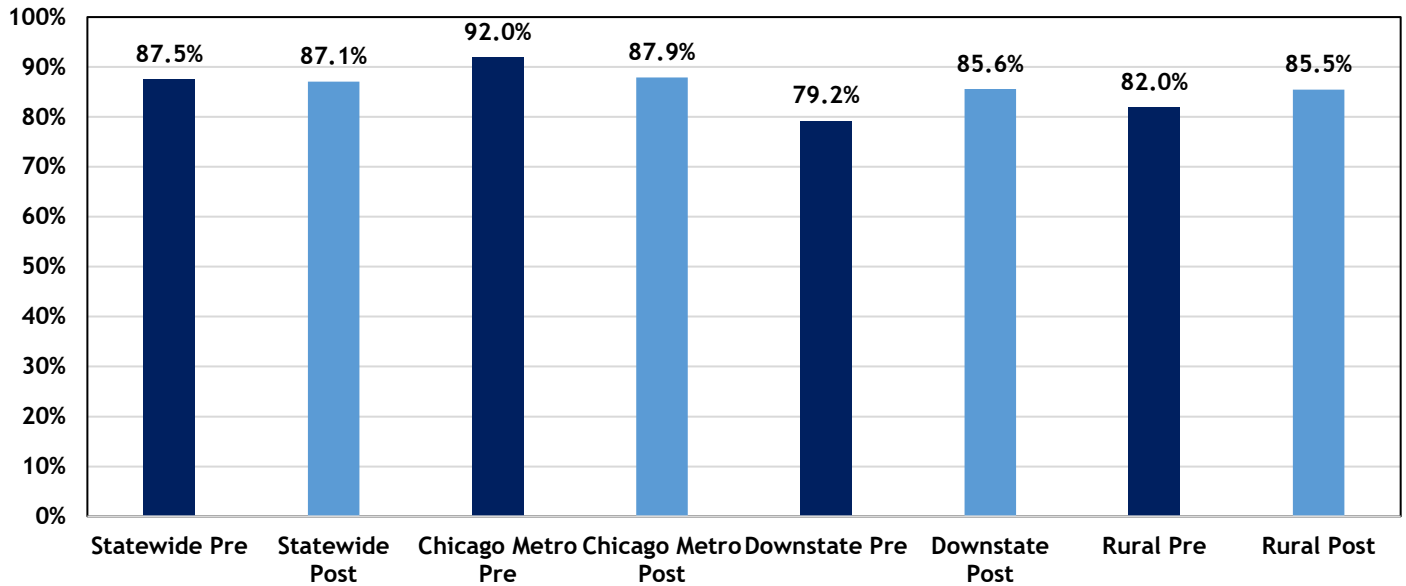


Figure 13. Percent of respondents who "strongly" or "somewhat" agree with the statement "seatbelts are just as likely to harm you as help you"

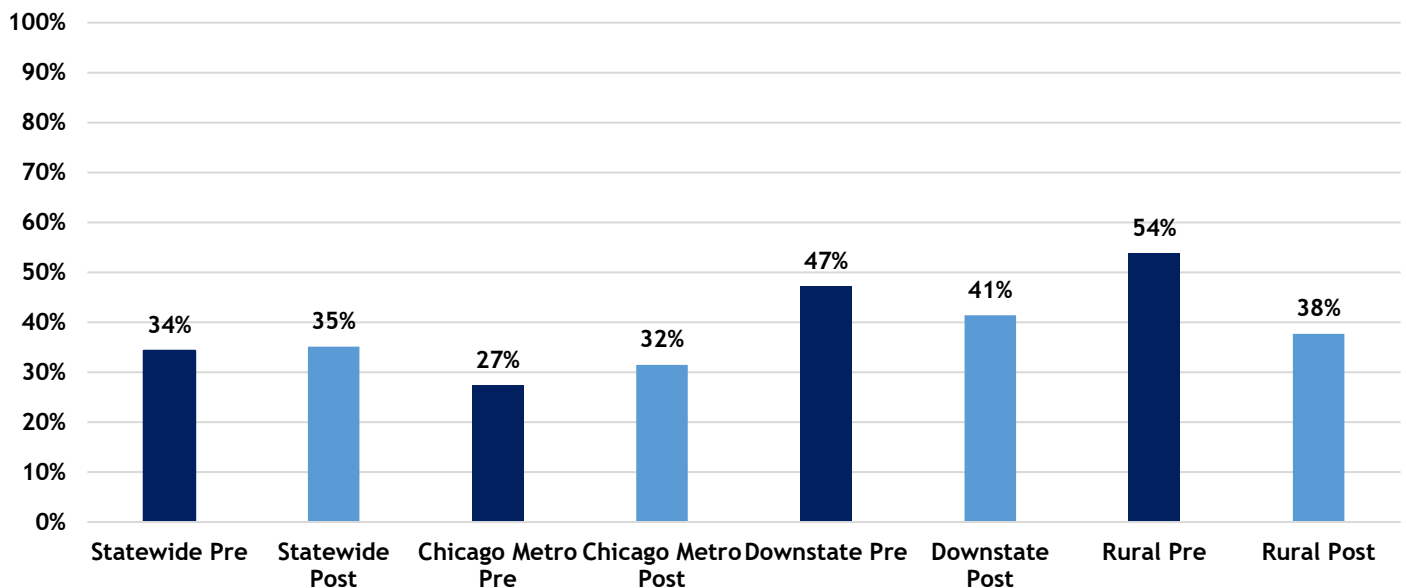


Figure 14. Percent of respondents who "strongly" or "somewhat" agree with the statement "if in an accident, I would want a seatbelt on"

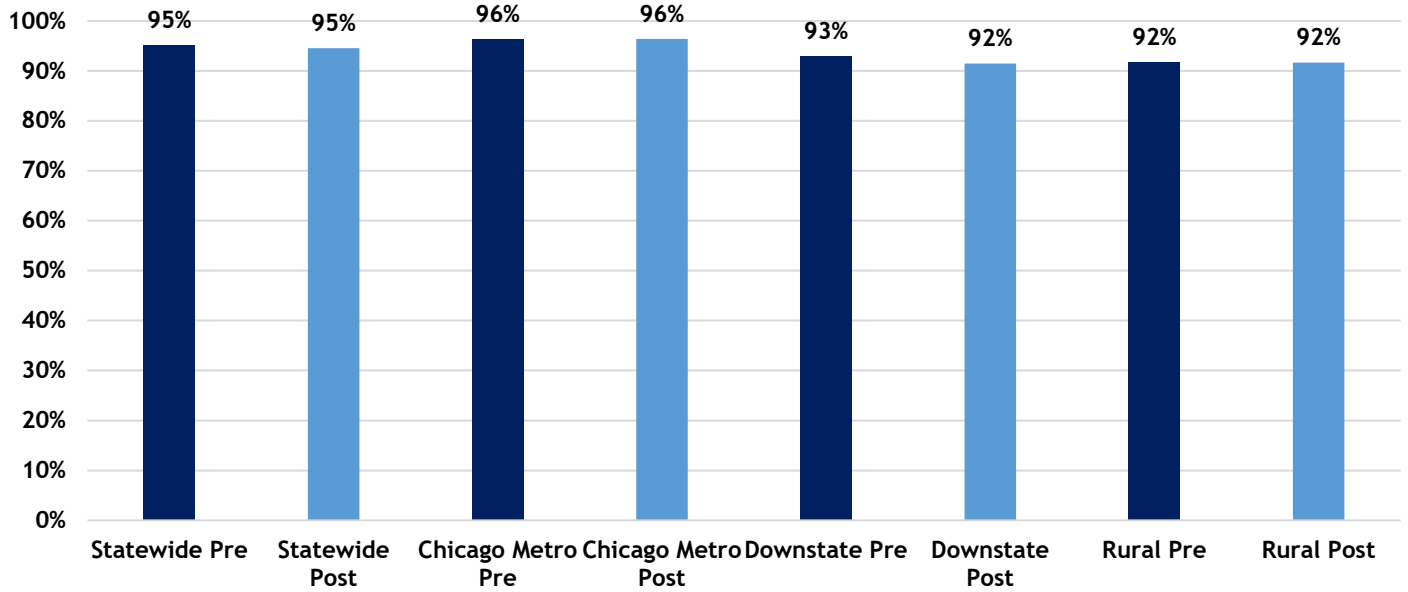


Figure 15. Percent of respondents who "strongly" or "somewhat" agree with the statement "police in my area generally will not write a ticket for a seatbelt violation"

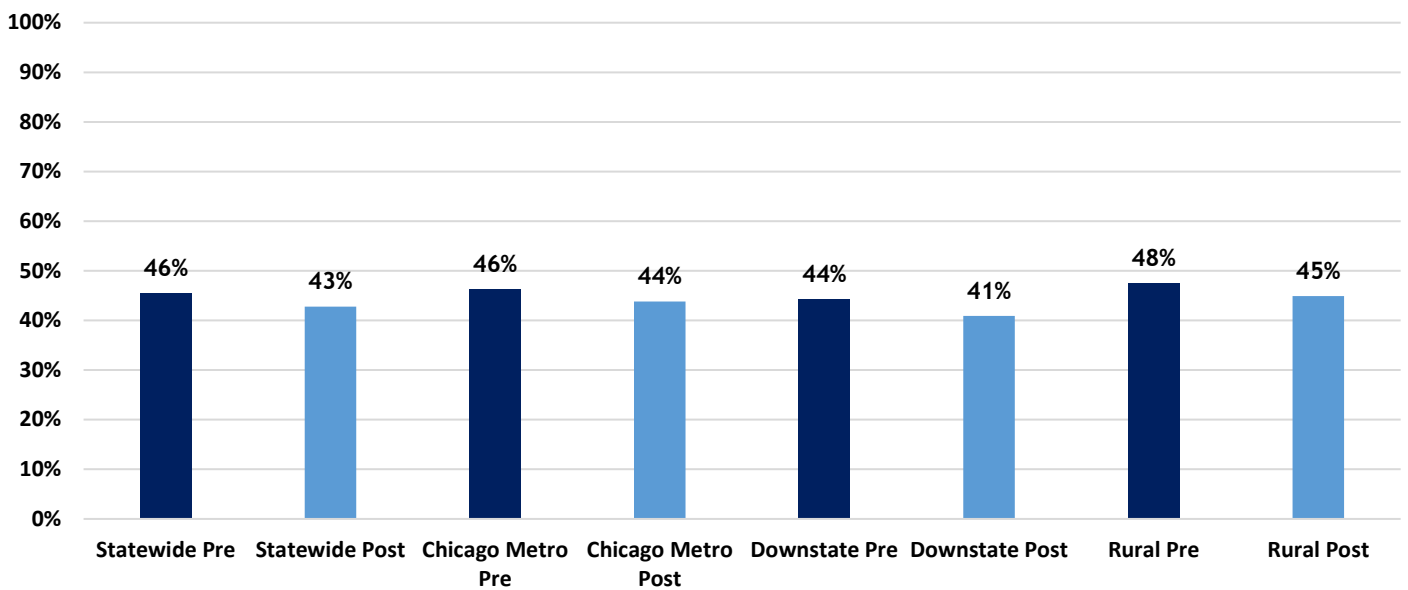


Figure 16. Percent of respondents who "strongly" or "somewhat" agree with the statement "it is important for police to enforce seat belt laws"

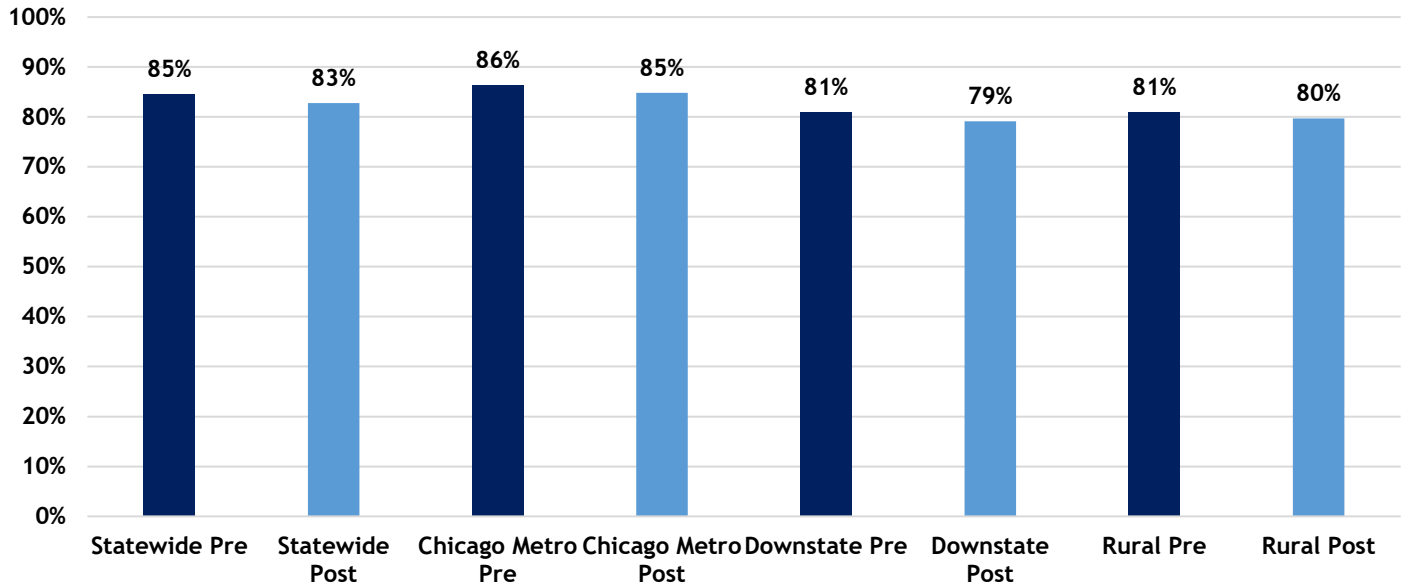


Figure 17. Percent of respondents who "strongly" or "somewhat" agree with the statement "wearing a seatbelt makes you worry about being in an accident"

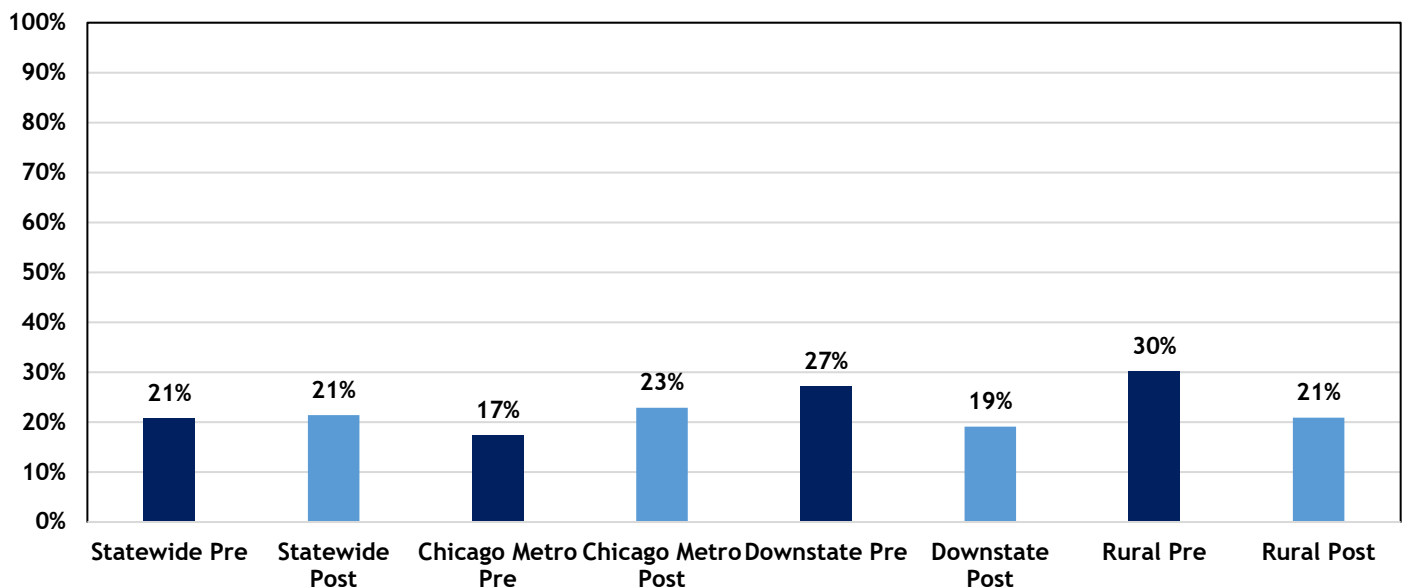
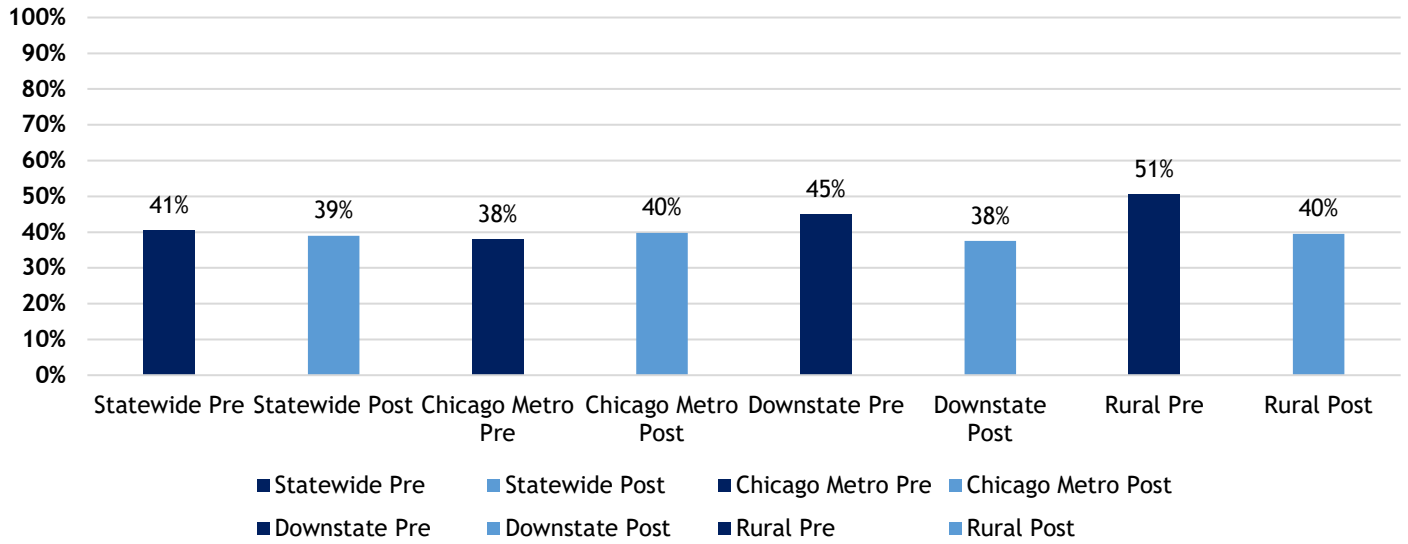


Figure 18. Percent of respondents who "strongly" or "somewhat" agree with the statement "police in your community are writing more tickets than a few months ago"



Exposure to Seatbelt Enforcement in the Past 30 Days

Figure 19. Percent of respondents who report seeing or hearing of any special effort police to to ticket drivers in their community

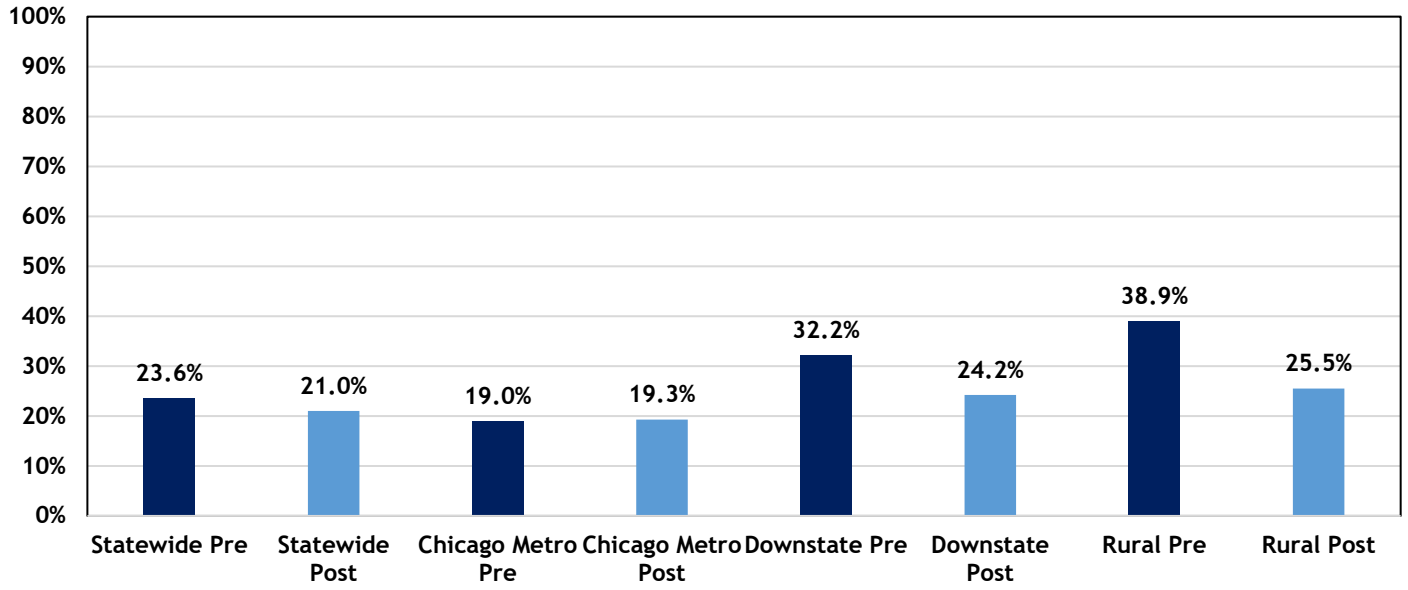


Figure 20. Percent of where respondents report hearing or seeing about special efforts to ticket drivers for seat belt violations

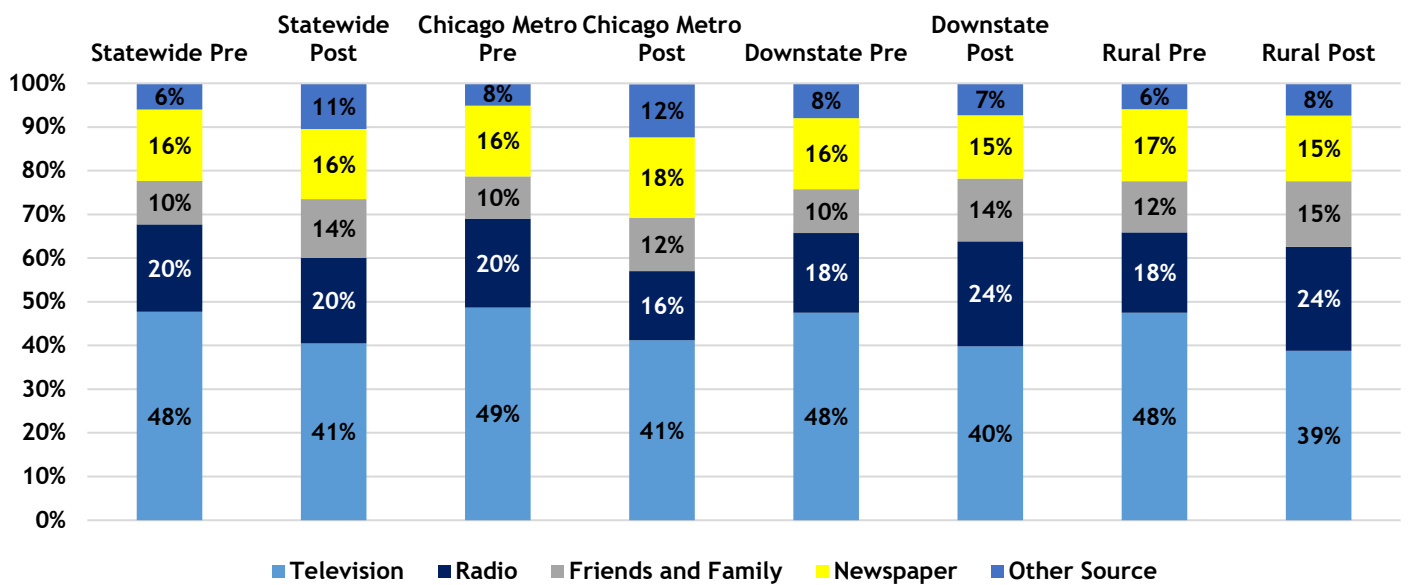


Figure 21. Percent of respondents who report seeing or hearing about police in their community working at night to enforce seat belt laws

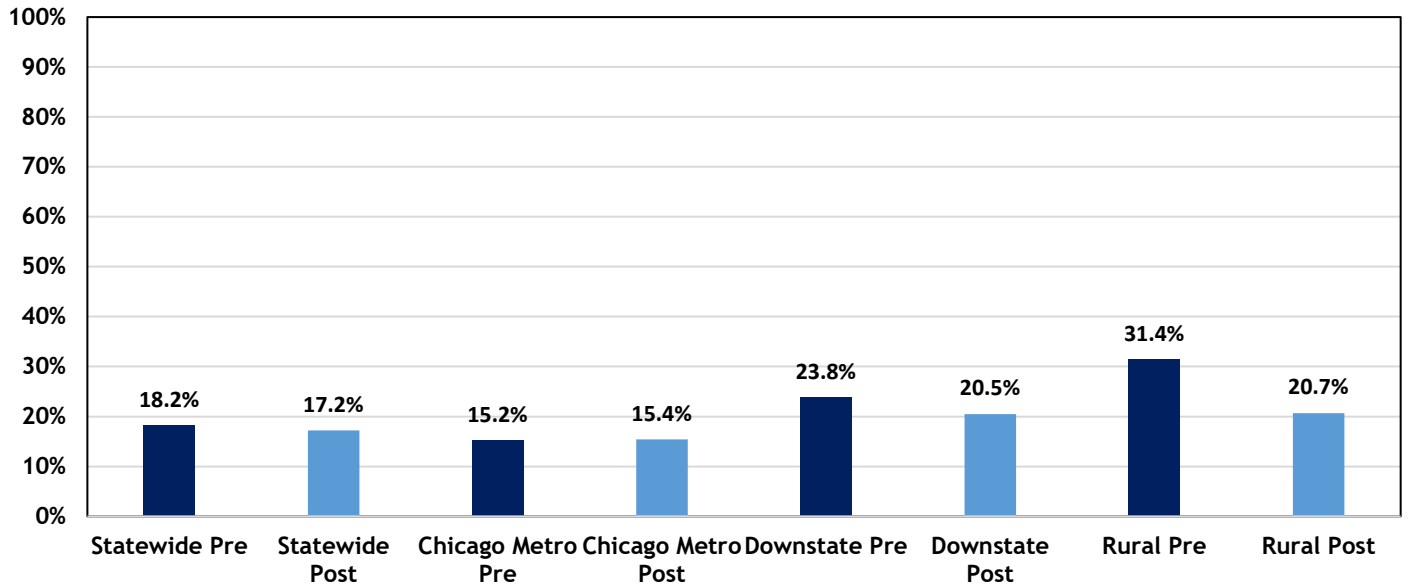


Figure 22. Percent of respondents who have seen or heard messages encouraging people to wear their seat belt

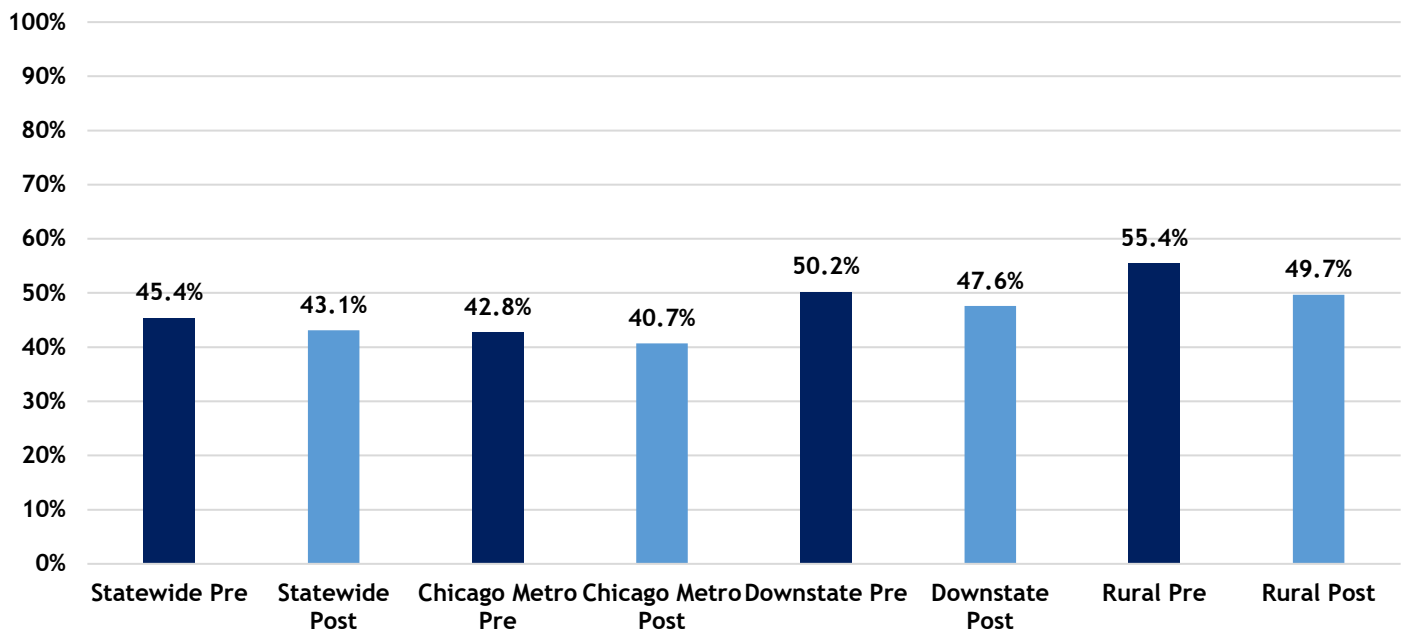


Figure 23. Percent of respondents who report the number of messages they have seen encouraging seat belt use has increased, decreased, or stayed the same

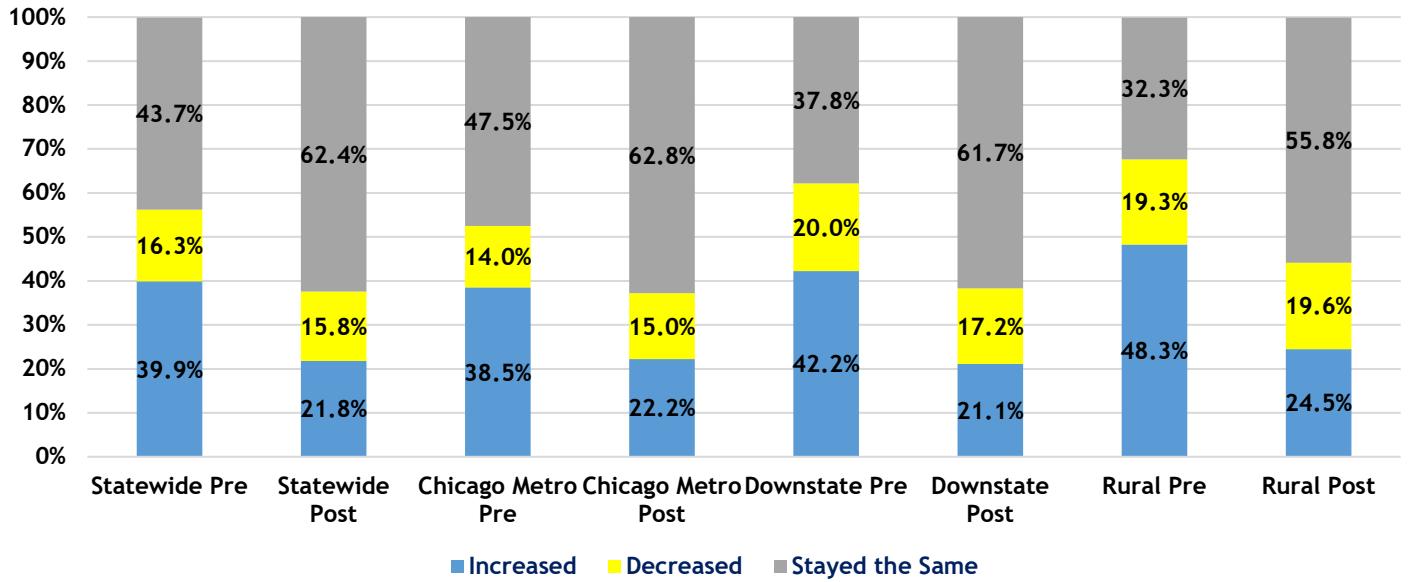
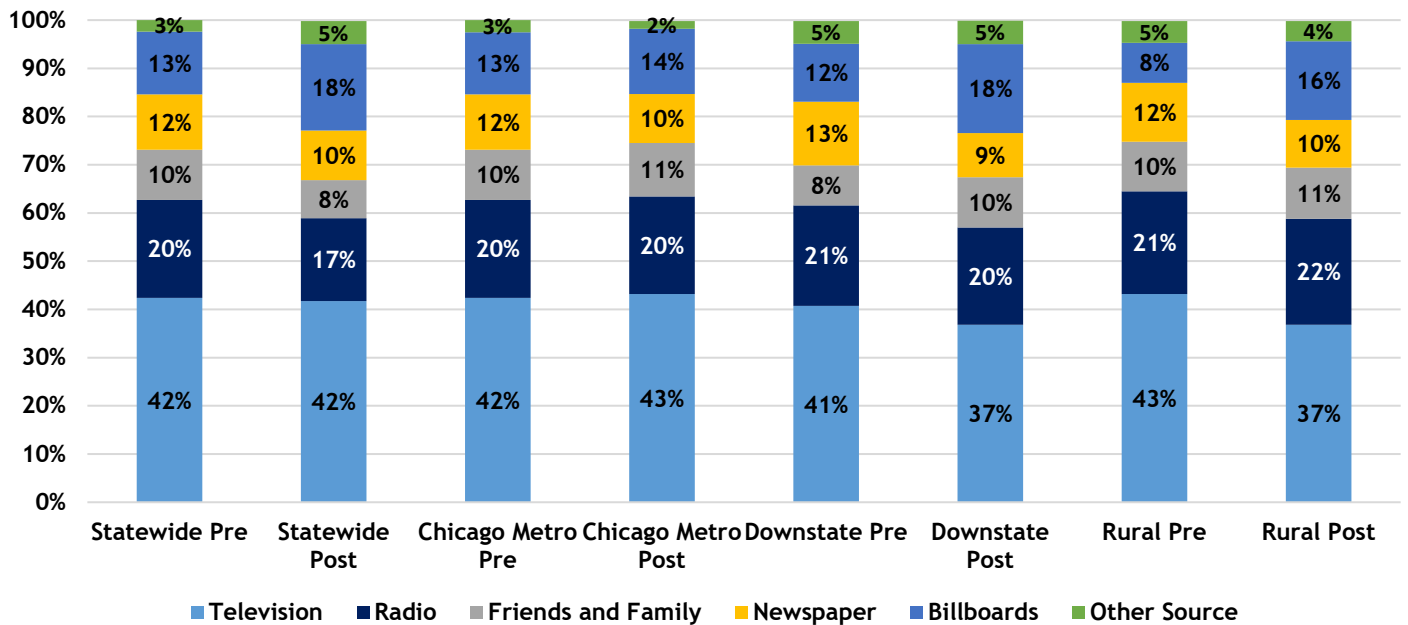
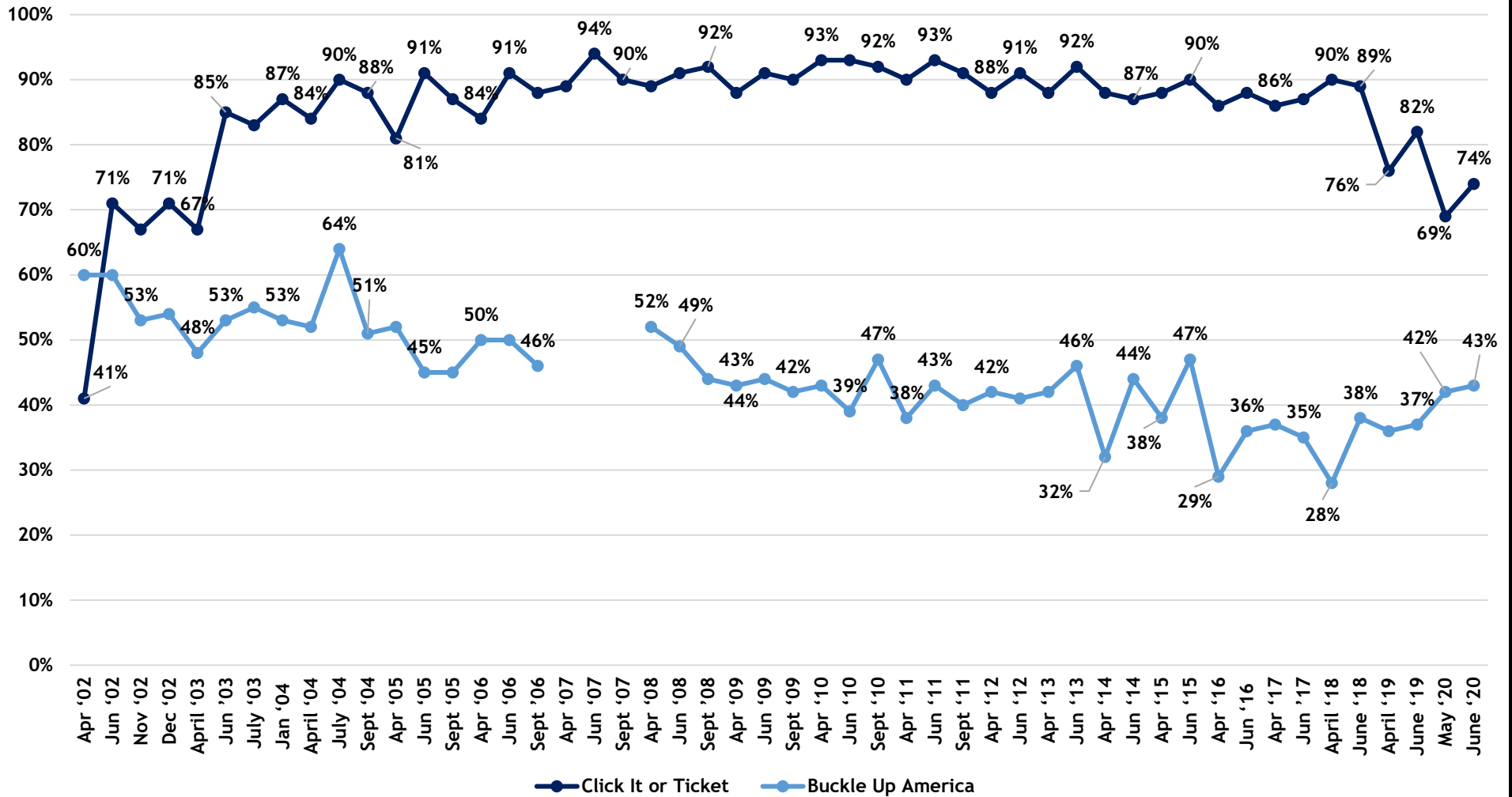


Figure 24. Percent of where respondents report hearing or seeing about messages encouraging seat belt use



IDOT Media Campaigns

Figure 25. Percent of respondent reported awareness of "Click It or Ticket" and "Buckle Up America" slogans from April 2002 to June 2020



Historical Tables for Media Campaign Slogans

Table 2. Percent of respondents reporting awareness of various IDOT slogans from 2002 to 2003

Slogan	Apr '02	Jun '02	Nov '02	Dec '02	April '03	Jun '03	July '03
Click It or Ticket	41%	71%	67%	71%	67%	85%	83%
Friends don't let friends drive drunk	na	na	na	na	na	89%	89%
You drink and drive. You Lose	na	na	na	na	na	55%	62%
Start Seeing Motorcycles	na	na	na	na	na	na	na
Drive smart, drive sober	61%	62%	58%	62%	65%	67%	66%
Police in Illinois arrest drunk drivers*	40%	39%	33%	36%	29%	48%	50%
Buckle Up America	60%	60%	53%	54%	48%	53%	55%
Drive Sober or Get Pulled Over	na	na	na	na	na	na	na
Drunk driving. Over the limit. Under arrest.	na	na	na	na	na	na	na
Cell phones save lives. Pull over and report a drunk driver.	36%	41%	45%	44%	39%	46%	42%
Drink and drive? Police in Illinois have your number	na	na	na	na	na	22%	24%
Children in back	20%	25%	19%	21%	22%	24%	25%
Wanna drink and drive, police in Illinois will show you the bars*	40%	39%	33%	36%	29%	24%	30%

Table 3. Percent of respondents reporting awareness of various IDOT slogans from 2004 to 2005

Slogan	April '04	July '04	Sept '04	Apr '05	Jun '05	Sept '05
Click It or Ticket	84%	90%	88%	81%	91%	87%
Friends don't let friends drive drunk	85%	90%	85%	86%	82%	80%
You drink and drive. You Lose	68%	73%	78%	70%	65%	77%
Start Seeing Motorcycles	na	na	na	na	na	na
Drive smart, drive sober	65%	67%	63%	60%	57%	57%
Police in Illinois arrest drunk drivers*	51%	55%	54%	53%	47%	51%
Buckle Up America	52%	64%	51%	52%	45%	45%
Drive Sober or Get Pulled Over	na	na	na	na	na	na
Drunk driving. Over the limit. Under arrest.	na	na	na	na	na	na
Cell phones save lives. Pull over and report a drunk driver.	43%	46%	36%	35%	40%	37%
Drink and drive? Police in Illinois have your number	24%	24%	22%	22%	19%	18%
Children in back	20%	26%	20%	20%	22%	18%
Wanna drink and drive, police in Illinois will show you the bars*	27%	30%	28%	29%	21%	25%

Table 4. Percent of respondents reporting awareness of various IDOT slogans from 2006 to 2007

Slogan	Apr '06	Jun '06	Sept '06	Apr '07	Jun '07	Sept '07
Click It or Ticket	84%	91%	88%	89%	94%	90%
Friends don't let friends drive drunk	86%	82%	80%	84%	84%	83%
You drink and drive. You Lose	74%	70%	76%	76%	82%	81%
Start Seeing Motorcycles	na	na	na	na	na	na
Drive smart, drive sober	54%	60%	56%	60%	64%	57%
Police in Illinois arrest drunk drivers*	49%	45%	49%	50%	52%	53%
Buckle Up America	50%	50%	46%	na	na	na
Drive Sober or Get Pulled Over	na	na	na	na	na	na
Drunk driving. Over the limit. Under arrest.	na	na	na	48%	47%	44%
Cell phones save lives. Pull over and report a drunk driver.	37%	34%	39%	na	na	na
Drink and drive? Police in Illinois have your number	20%	19%	21%	29%	24%	27%
Children in back	22%	19%	19%	20%	20%	19%
Wanna drink and drive, police in Illinois will show you the bars*	23%	24%	22%	31%	37%	34%

Table 5. Percent of respondents reporting awareness of various IDOT slogans from 2008 to 2008

Slogan	Apr '08	Jun '08	Sept '08	Apr '09	Jun '09	Sept '09
Click It or Ticket	89%	91%	92%	88%	91%	90%
Friends don't let friends drive drunk	80%	83%	83%	80%	79%	75%
You drink and drive. You Lose	77%	75%	80%	78%	74%	84%
Start Seeing Motorcycles	na	na	na	na	na	na
Drive smart, drive sober	na	na	57%	58%	51%	52%
Police in Illinois arrest drunk drivers*	59%	55%	50%	51%	46%	44%
Buckle Up America	52%	49%	44%	43%	44%	42%
Drive Sober or Get Pulled Over	na	na	na	na	na	na
Drunk driving. Over the limit. Under arrest.	38%	46%	35%	33%	29%	41%
Cell phones save lives. Pull over and report a drunk driver.	na	na	30%	31%	27%	26%
Drink and drive? Police in Illinois have your number	26%	26%	20%	23%	23%	20%
Children in back	35%	31%	13%	20%	14%	17%
Wanna drink and drive, police in Illinois will show you the bars*	22%	20%	16%	27%	26%	25%

Table 6. Percent of respondents reporting awareness of various IDOT slogans from 2010 to 2011

Slogan	Apr '10	Jun '10	Sept '10	Apr '11	Jun '11	Sept '11
Click It or Ticket	93%	93%	92%	90%	93%	91%
Friends don't let friends drive drunk	77%	83%	82%	75%	76%	80%
You drink and drive. You Lose	78%	78%	82%	79%	77%	74%
Start Seeing Motorcycles	34%	49%	46%	46%	51%	47%
Drive smart, drive sober	54%	56%	55%	50%	49%	54%
Police in Illinois arrest drunk drivers*	55%	51%	53%	46%	46%	48%
Buckle Up America	43%	39%	47%	38%	43%	40%
Drive Sober or Get Pulled Over	na	na	na	na	20%	37%
Drunk driving. Over the limit. Under arrest.	36%	40%	38%	33%	34%	33%
Cell phones save lives. Pull over and report a drunk driver.	37%	35%	33%	36%	29%	30%
Drink and drive? Police in Illinois have your number	22%	27%	21%	24%	23%	18%
Children in back	19%	14%	20%	21%	15%	17%
Wanna drink and drive, police in Illinois will show you the bars*	20%	21%	25%	24%	19%	18%

Table 7. Percent of respondents reporting awareness of various IDOT slogans from 2012 to 2014

Slogan	Apr '12	Jun '12	Apr '13	Jun '13	Apr '14	Jun '14
Click It or Ticket	88%	91%	88%	92%	88%	87%
Friends don't let friends drive drunk	73%	76%	80%	73%	72%	72%
You drink and drive. You Lose	69%	72%	70%	73%	67%	66%
Start Seeing Motorcycles	50%	52%	59%	57%	52%	61%
Drive smart, drive sober	52%	50%	55%	51%	46%	44%
Police in Illinois arrest drunk drivers*	45%	46%	51%	49%	44%	48%
Buckle Up America	42%	41%	42%	46%	32%	44%
Drive Sober or Get Pulled Over	34%	36%	45%	42%	48%	45%
Drunk driving. Over the limit. Under arrest.	34%	31%	31%	28%	20%	23%
Cell phones save lives. Pull over and report a drunk driver.	29%	31%	30%	31%	25%	27%
Drink and drive? Police in Illinois have your number	23%	23%	25%	18%	17%	22%
Children in back	19%	20%	20%	18%	19%	23%
Wanna drink and drive, police in Illinois will show you the bars*	19%	19%	27%	18%	18%	21%

Table 8. Percent of respondents reporting awareness of various IDOT slogans from 2015 to 2017

Slogan	Apr '15	Jun '15	Apr '16	Jun '16	Apr '17	Jun '17
Click It or Ticket	88%	90%	86%	88%	86%	87%
Friends don't let friends drive drunk	72%	76%	71%	73%	68%	72%
You drink and drive. You Lose	60%	71%	64%	66%	69%	70%
Start Seeing Motorcycles	52%	65%	53%	57%	58%	60%
Drive smart, drive sober	43%	56%	50%	48%	56%	55%
Police in Illinois arrest drunk drivers*	40%	47%	33%	37%	38%	39%
Buckle Up America	38%	47%	29%	36%	37%	35%
Drive Sober or Get Pulled Over	46%	57%	29%	36%	60%	60%
Drunk driving. Over the limit. Under arrest.	19%	22%	19%	23%	28%	26%
Cell phones save lives. Pull over and report a drunk driver.	26%	35%	25%	30%	28%	28%
Drink and drive? Police in Illinois have your number	19%	20%	15%	16%	19%	20%
Children in back	19%	20%	16%	12%	19%	21%
Wanna drink and drive, police in Illinois will show you the bars*	18%	22%	12%	21%	25%	21%

Table 9. Percent of respondents reporting awareness of various IDOT slogans from 2018 to 2020

Slogan	April '18	June '18	April '19	June '19	May '20	June '20
Click It or Ticket	90%	89%	76%	82%	69%	74%
Friends don't let friends drive drunk	72%	67%	68%	70%	61%	65%
You drink and drive. You Lose	68%	66%	63%	61%	50%	56%
Start Seeing Motorcycles	63%	61%	50%	51%	39%	46%
Drive smart, drive sober	64%	59%	54%	54%	47%	50%
Police in Illinois arrest drunk drivers*	34%	38%	49%	48%	46%	51%
Buckle Up America	28%	38%	36%	37%	42%	43%
Drive Sober or Get Pulled Over	68%	63%	54%	54%	46%	46%
Drunk driving. Over the limit. Under arrest.	24%	31%	25%	24%	28%	28%
Cell phones save lives. Pull over and report a drunk driver.	24%	30%	26%	25%	28%	26%
Drink and drive? Police in Illinois have your number	12%	19%	19%	22%	27%	23%
Children in back	16%	23%	20%	19%	26%	25%
Wanna drink and drive, police in Illinois will show you the bars*	16%	23%	26%	29%	33%	31%

Speeding Questions

Figure 26. Percent of respondents who report it is "somewhat" or "very likely" they would get a ticket if they drove over the speed limit

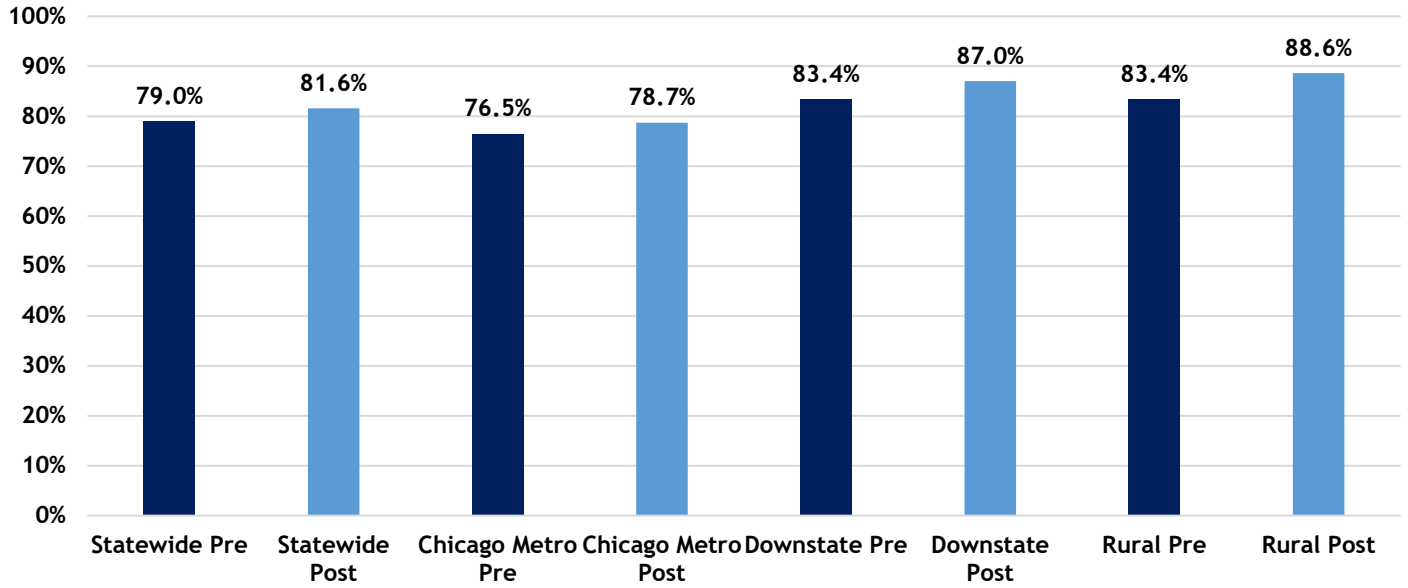


Figure 27. Percent of respondents who report they drive faster than 5 miles over the speed limit in 30 MPH and 70 MPH areas

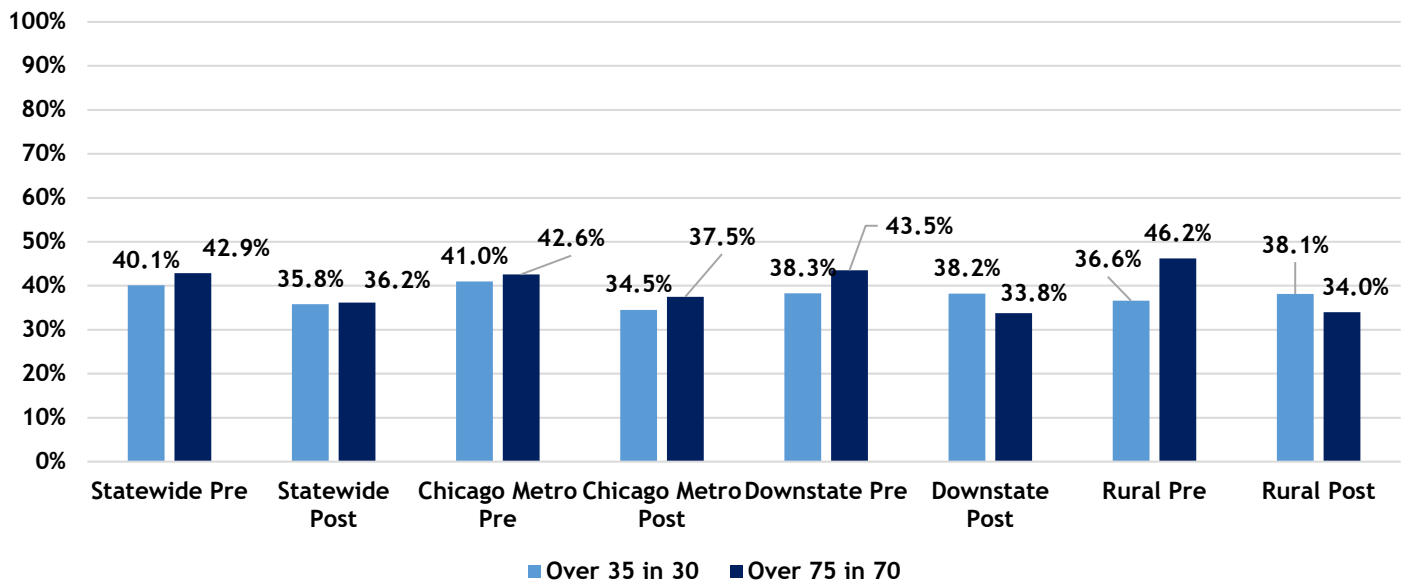
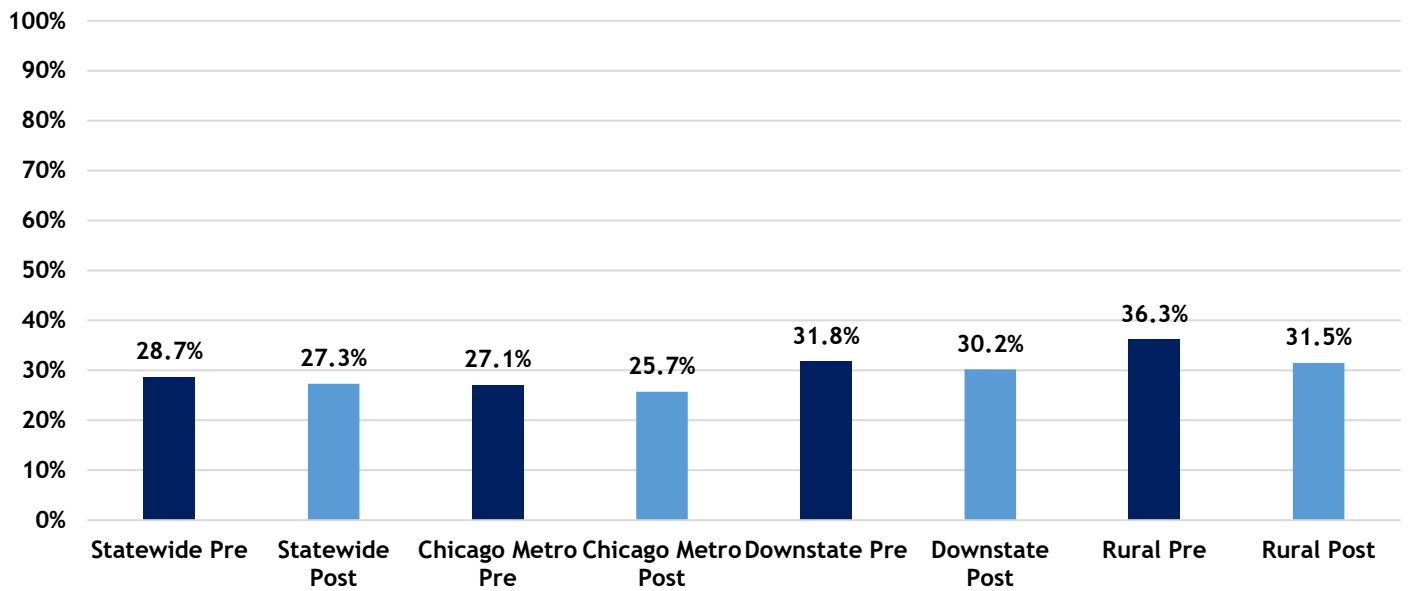


Figure 28. Percent of respondents who report seeing, hearing, or reading about police enforcing speeding laws in the past 30 days



Cell Phone Usage

Figure 29. Percent of respondents who report using a cell phone while driving

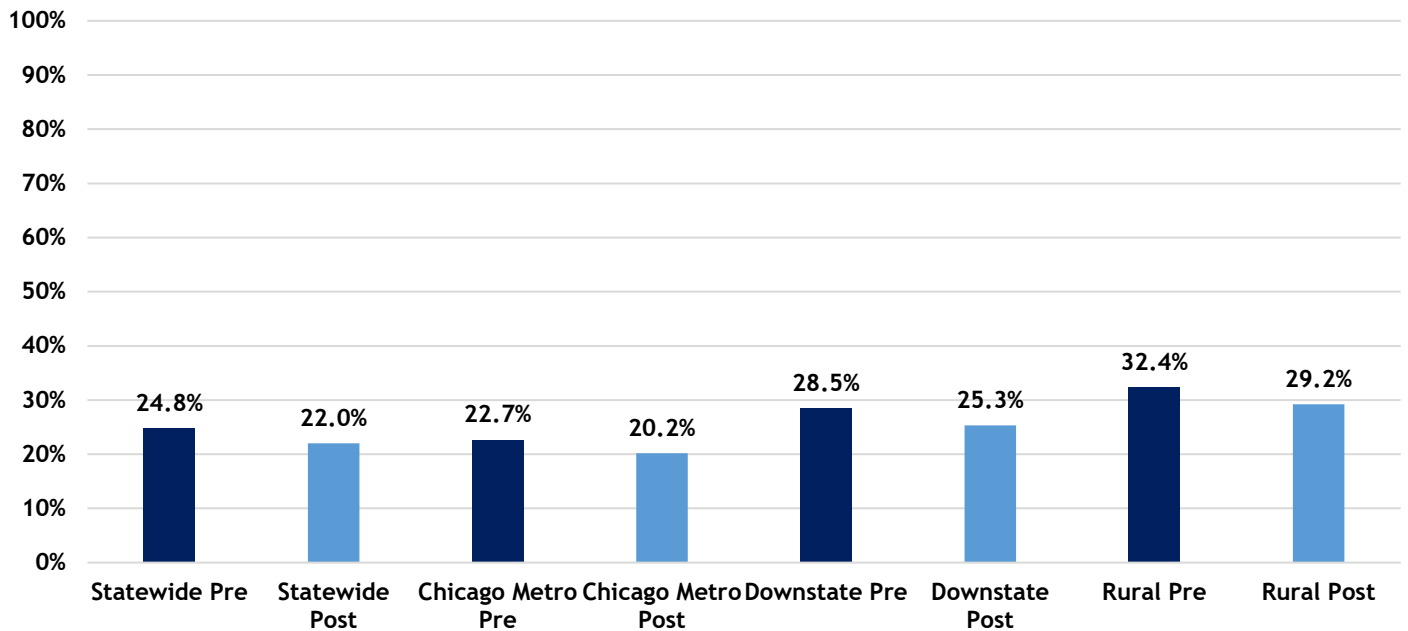


Figure 30. Percent of types of cell phone devices used by respondents while driving

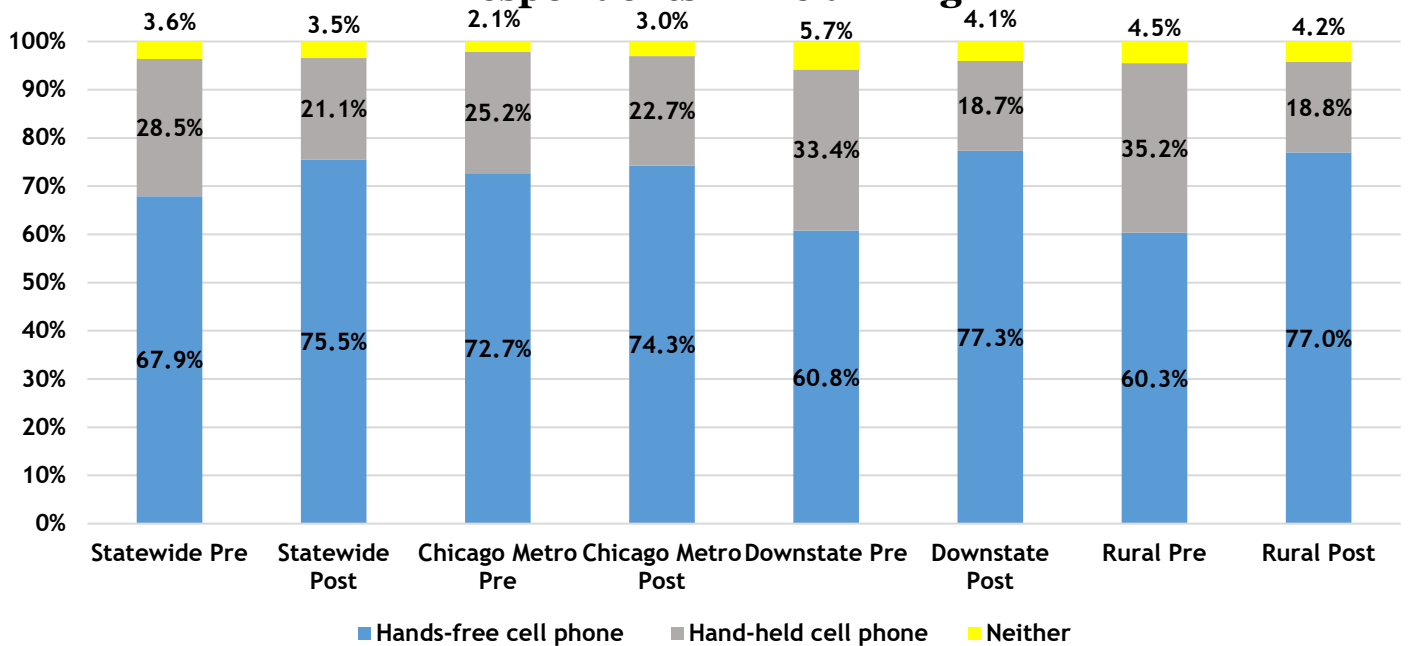


Figure 31. Percent of respondents who report law enforcement should be able to stop a vehicle for texting while driving when no other law has been broken

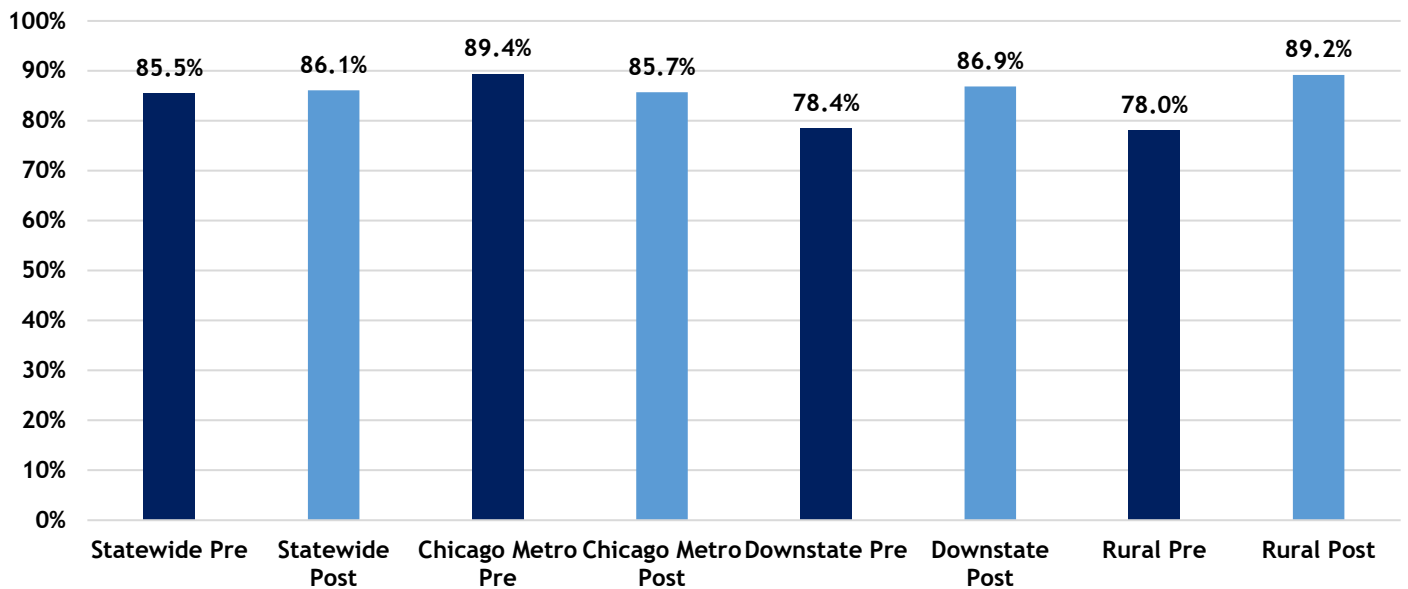
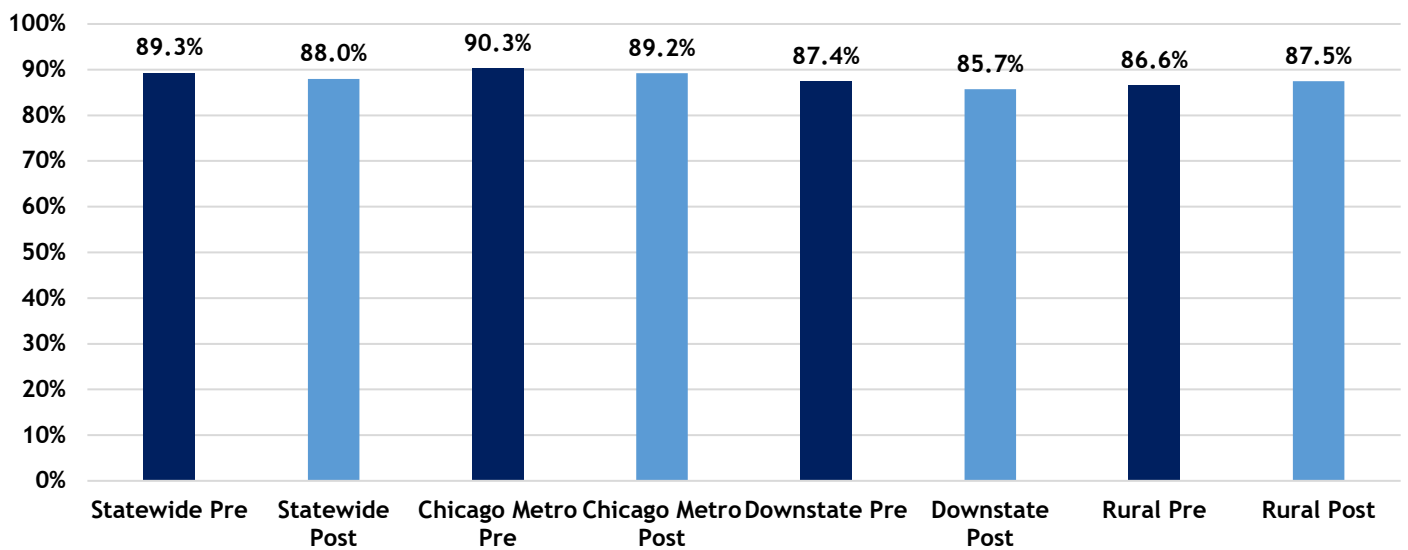


Figure 32. Percent of respondents who approve of law enforcement issuing tickets for using a hand-held cellphone while driving when no other law has been broken



Appendix A: Result Toplines

How often do you drive a motor vehicle?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Almost daily	59.9%	54.4%	58.0%	54.5%	63.3%	54.1%	63.7%	57.9%
A few days a week	26.7%	33.0%	29.3%	33.9%	22.1%	31.3%	21.2%	27.6%
A few days a month	7.7%	6.8%	7.1%	5.8%	8.8%	8.6%	8.2%	8.4%
A few days a year	2.1%	2.0%	2.5%	2.1%	1.3%	1.9%	1.6%	1.8%
Never/almost never	3.5%	3.8%	3.1%	3.7%	4.4%	4.1%	5.3%	4.3%
Other	0.2%	0.0%	0.0%	0.0%	0.2%	0.0%	0.1%	0.0%

Type of vehicle drive most often

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Car	75.2%	69.3%	78.1%	71.8%	69.9%	64.7%	68.9%	61.9%
Van or minivan	5.7%	4.8%	5.0%	3.9%	7.0%	6.5%	7.8%	7.3%
Motorcycle	1.5%	0.4%	0.6%	0.6%	3.3%	0.0%	4.0%	0.6%
Pickup truck	2.5%	4.7%	1.8%	3.3%	3.9%	7.3%	3.7%	9.1%
Sport utility vehicle (SUV)	14.0%	18.5%	14.0%	18.6%	14.0%	18.2%	13.3%	17.8%
Other type of truck	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other / combination	1.0%	2.3%	0.5%	1.7%	1.9%	3.3%	2.3%	3.1%

About how many miles do you drive each year?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Fewer than 5,000 miles	52.8%	47.8%	50.0%	43.5%	57.8%	55.9%	57.2%	56.4%
5,000 to 10,000	20.5%	26.5%	21.2%	30.5%	19.2%	19.3%	18.0%	19.5%
10,000+ to 14,000	9.0%	5.1%	10.2%	5.9%	6.8%	3.6%	6.0%	5.4%
14,000+ to 20,000	10.1%	10.9%	10.7%	11.3%	9.1%	10.3%	10.8%	9.1%
More than 20,000	7.6%	9.5%	8.0%	8.8%	7.0%	10.9%	8.0%	9.6%

Estimated miles/week on local streets and roads

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
No miles	2.5%	3.1%	2.5%	2.8%	2.5%	3.7%	3.5%	3.3%
Up to 10 miles	20.9%	19.5%	20.0%	18.2%	22.8%	22.1%	22.7%	19.8%
11 to 50 miles	41.3%	42.6%	40.3%	42.3%	43.1%	43.1%	39.7%	40.8%
51 to 100 miles	14.9%	15.8%	17.2%	16.9%	10.6%	13.8%	11.9%	15.6%
Over 100 miles	20.3%	18.9%	20.0%	19.8%	21.0%	17.3%	22.3%	20.4%

Estimated miles/week on interstates and tollroads

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
No miles	39.6%	39.2%	37.0%	36.8%	44.6%	43.7%	38.0%	28.6%
Up to 10 miles	15.9%	15.2%	15.9%	14.5%	15.9%	16.6%	15.9%	13.2%
11 to 50 miles	20.4%	21.5%	20.6%	23.3%	19.9%	18.1%	24.1%	29.5%
51 to 100 miles	9.4%	9.5%	9.6%	11.0%	9.1%	6.7%	8.6%	11.0%
Over 100 miles	14.7%	14.6%	16.9%	14.5%	10.5%	14.8%	13.3%	17.7%

Estimated miles/week on other highways (like two-lane and four-lane with access)

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
No miles	36.3%	36.0%	41.5%	38.5%	26.6%	31.2%	18.2%	28.6%
Up to 10 miles	20.6%	18.0%	18.2%	19.3%	25.0%	15.7%	26.3%	13.2%
11 to 50 miles	28.4%	25.3%	26.8%	22.8%	31.4%	29.7%	33.8%	29.5%
51 to 100 miles	6.6%	9.0%	5.9%	8.2%	7.7%	10.6%	8.8%	11.0%
Over 100 miles	8.2%	11.7%	7.5%	11.1%	9.3%	12.8%	12.9%	17.7%

Do the seat belts in the front seat of your vehicle go across your shoulder only, across your lap only, or across both your should and lap?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Across shoulder	22.2%	19.6%	23.9%	20.7%	19.2%	17.5%	21.9%	20.0%
Across lap	3.5%	3.2%	1.2%	2.6%	7.8%	4.5%	9.2%	5.3%
Across both	73.2%	76.0%	74.9%	75.7%	70.1%	76.5%	66.0%	72.9%
Has no belts	1.0%	1.2%	0.0%	1.1%	2.9%	1.5%	2.9%	1.8%

When driving, how often do you wear your seat belt (composite of shoulder & lap)?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
All of the time	88.9%	88.5%	92.2%	90.0%	82.8%	85.7%	80.9%	83.7%
Most of the time	6.8%	7.4%	6.3%	6.3%	7.8%	9.4%	8.9%	9.4%
Some of the time	1.8%	2.5%	0.2%	2.2%	4.7%	2.9%	4.0%	3.4%
Rarely	1.4%	1.5%	1.1%	1.4%	1.9%	1.6%	3.5%	3.6%
Never	1.1%	0.2%	0.2%	0.0%	2.8%	0.4%	2.8%	0.0%

When was the last time you did not wear your seat belt when driving?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Within the past day	11.7%	8.4%	8.6%	8.0%	17.4%	9.2%	20.9%	10.8%
Within the past week	8.0%	7.2%	6.3%	6.2%	11.1%	9.1%	10.6%	8.7%
Within the past month	4.1%	4.5%	4.3%	4.3%	3.8%	4.9%	3.5%	6.9%
Within the past year	7.4%	4.8%	6.6%	4.1%	8.7%	6.1%	10.0%	6.4%
More than a year ago (always wear)	68.8%	75.0%	74.1%	77.3%	59.0%	70.7%	55.0%	67.2%

Why did you not wear your seat belt?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Short distance/ In town	48.9%	41.4%	48.2%	41.4%	49.7%	41.3%	52.2%	48.2%
Forgot/distracted/lazy	16.2%	16.7%	26.0%	14.5%	4.8%	19.8%	10.0%	16.6%
Not convenient/ comfortable/medical	4.6%	6.0%	2.5%	8.1%	7.2%	3.0%	4.4%	3.2%
Not in habit/ just didn't/ don't like them	1.8%	7.2%	1.5%	7.2%	2.1%	7.3%	0.0%	6.2%
In a hurry	10.6%	11.5%	7.1%	11.2%	14.8%	11.9%	14.7%	11.3%
Not believe in law	0.8%	4.0%	0.0%	3.0%	1.7%	5.5%	1.9%	5.6%
Afraid of seat belts/ Not safe	5.8%	1.3%	0.9%	0.9%	11.6%	1.7%	10.0%	0.0%
Other	4.4%	5.1%	4.6%	6.7%	4.0%	2.9%	2.2%	3.5%
Don't know	6.9%	6.8%	9.2%	6.9%	4.2%	6.6%	4.6%	5.3%

In the past thirty days, has your use of seat belts when driving increased, decreased, or stayed the same?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Increased	15.7%	13.3%	14.4%	12.3%	18.0%	15.0%	22.8%	16.3%
Decreased	5.4%	4.8%	3.6%	4.7%	8.6%	4.9%	8.1%	6.4%
Stayed the Same	79.0%	82.0%	82.0%	83.0%	73.4%	80.0%	69.2%	77.2%

When riding in the front seat of a car as passenger, how often do you wear your seat belt?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
All of the time	85.8%	86.5%	88.3%	87.4%	81.0%	84.9%	79.4%	84.1%
Most of the time	8.2%	7.2%	8.9%	6.3%	6.8%	8.9%	7.3%	9.0%
Some of the time	3.4%	3.7%	1.7%	3.4%	6.7%	4.2%	6.7%	4.4%
Rarely	1.8%	2.3%	0.9%	2.7%	3.3%	1.6%	4.1%	2.5%
Never	0.8%	0.3%	0.2%	0.2%	2.1%	0.4%	2.5%	0.0%

When riding in the back seat of a car as passenger, how often do you wear your seat belt?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
All of the time	56.9%	58.4%	57.6%	58.7%	55.8%	57.8%	51.3%	54.1%
Most of the time	21.1%	16.5%	21.2%	16.9%	20.8%	15.9%	23.4%	16.9%
Some of the time	11.5%	11.0%	11.9%	10.9%	10.9%	11.1%	12.0%	13.1%
Rarely	6.5%	9.4%	6.8%	8.1%	5.9%	11.6%	6.4%	12.0%
Never	3.9%	4.7%	2.5%	5.3%	6.6%	3.5%	6.9%	3.8%
Don't sit there	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

As far as you know, does Illinois have a law requiring adults to use seat belts?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	96.3%	96.0%	97.9%	95.5%	93.3%	97.0%	91.9%	96.9%
No	3.7%	4.0%	2.1%	4.5%	6.7%	3.0%	8.1%	3.1%

As far as you know, does Illinois have a law requiring adults riding in the back seat to use seat belts?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	80.2%	76.6%	82.9%	76.1%	75.4%	77.6%	74.9%	76.4%
No	19.8%	23.4%	17.1%	23.9%	24.6%	22.4%	25.1%	23.6%

Suppose you didn't wear your seat belt at all over the next six months. How likely do you think it is that you would get a ticket for not wearing a seat belt during this time?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Very likely	46.9%	45.8%	44.5%	48.7%	51.4%	40.5%	49.0%	43.7%
Somewhat likely	28.8%	31.4%	29.1%	27.1%	28.3%	39.4%	29.0%	33.8%
Somewhat unlikely	16.3%	16.3%	18.7%	18.1%	11.8%	12.9%	12.4%	16.6%
Very unlikely	8.0%	6.5%	7.8%	6.0%	8.5%	7.2%	9.6%	5.9%

According to Illinois state law, can police stop a vehicle if they observe a seat belt violation, or do they have to observe some other offense first in order to stop the vehicle?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Can stop just for seat belt violation	73.7%	73.6%	74.3%	76.8%	72.6%	67.8%	70.4%	69.0%
Must see other offense first	14.7%	13.3%	14.3%	11.1%	15.5%	17.5%	17.8%	19.2%
Don't Know	11.6%	13.0%	11.4%	12.1%	11.9%	14.7%	11.8%	11.8%

In your opinion, *should* police be allowed to stop a vehicle for a seat belt violation, when no other traffic laws are broken?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Should be allowed	77.0%	74.4%	80.2%	76.2%	71.0%	71.1%	71.5%	66.8%
Should not be allowed	23.0%	25.6%	19.8%	23.8%	29.0%	28.9%	28.5%	33.2%

In your opinion, *should* it be against the law to drive when children in the car are not wearing seat belts or are not in car seats?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Should be illegal	87.5%	87.1%	92.0%	87.9%	79.2%	85.6%	82.0%	85.5%
Should not be illegal	12.5%	12.9%	8.0%	12.1%	20.8%	14.4%	18.0%	14.5%

Have you ever received a ticket for not wearing seat belts?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	17.9%	17.3%	12.8%	14.3%	27.5%	22.9%	33.1%	23.0%
No	82.1%	82.7%	87.2%	85.7%	72.5%	77.1%	66.9%	77.0%

Agree/disagree: Seat belts are just as likely to harm you as help you.

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Strongly agree	12.8%	12.1%	9.8%	10.0%	18.3%	15.8%	22.9%	15.0%
Somewhat agree	21.5%	23.0%	17.5%	21.5%	28.8%	25.6%	30.9%	22.7%
Somewhat disagree	32.4%	30.7%	34.3%	30.5%	29.0%	31.0%	26.7%	31.0%
Strongly disagree	33.3%	34.3%	38.4%	37.9%	23.9%	27.6%	19.5%	31.3%
Total agree	34.3%	35.1%	27.3%	31.5%	47.1%	41.4%	53.8%	37.7%
Total disagree	65.7%	65.0%	72.7%	68.4%	52.9%	58.6%	46.2%	62.3%

Agree/disagree: If you were in an accident, you would want to have your seat belt on.

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Strongly agree	70.9%	65.5%	75.5%	68.8%	62.4%	59.4%	61.6%	61.2%
Somewhat agree	24.2%	29.1%	20.8%	27.6%	30.6%	32.1%	30.1%	30.5%
Somewhat disagree	3.2%	4.5%	2.5%	2.6%	4.5%	8.1%	5.9%	7.8%
Strongly disagree	1.7%	0.8%	1.3%	1.0%	2.5%	0.4%	2.4%	0.5%
Total agree	95.1%	94.6%	96.3%	96.4%	93.0%	91.5%	91.7%	91.7%
Total disagree	4.9%	5.3%	3.8%	3.6%	7.0%	8.5%	8.3%	8.3%

Agree/disagree: Police in your community generally will not bother to write tickets for seat belt violations.

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Strongly agree	11.8%	10.1%	9.1%	10.8%	16.8%	8.7%	19.6%	9.3%
Somewhat agree	33.7%	32.7%	37.1%	33.0%	27.5%	32.2%	27.9%	35.6%
Somewhat disagree	35.5%	37.3%	38.0%	37.0%	30.9%	37.8%	29.8%	32.8%
Strongly disagree	19.0%	19.9%	15.8%	19.2%	24.9%	21.4%	22.7%	22.3%
<i>Total agree</i>	<i>45.5%</i>	<i>42.8%</i>	<i>46.2%</i>	<i>43.8%</i>	<i>44.3%</i>	<i>40.9%</i>	<i>47.5%</i>	<i>44.9%</i>
<i>Total disagree</i>	<i>54.5%</i>	<i>57.2%</i>	<i>53.8%</i>	<i>56.2%</i>	<i>55.8%</i>	<i>59.2%</i>	<i>52.5%</i>	<i>55.1%</i>

Agree/disagree: It is important for police to enforce the seat belt laws.

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Strongly agree	45.2%	41.8%	44.4%	44.0%	46.6%	37.8%	45.4%	39.8%
Somewhat agree	39.3%	41.0%	42.0%	40.8%	34.4%	41.3%	35.5%	39.9%
Somewhat disagree	12.9%	13.4%	12.3%	12.1%	14.0%	15.6%	13.6%	16.0%
Strongly disagree	2.6%	3.8%	1.3%	3.0%	5.0%	5.2%	5.5%	4.4%
<i>Total agree</i>	<i>84.5%</i>	<i>82.8%</i>	<i>86.4%</i>	<i>84.8%</i>	<i>81.0%</i>	<i>79.1%</i>	<i>80.9%</i>	<i>79.7%</i>
<i>Total disagree</i>	<i>15.5%</i>	<i>17.2%</i>	<i>13.6%</i>	<i>15.1%</i>	<i>19.0%</i>	<i>20.8%</i>	<i>19.1%</i>	<i>20.4%</i>

Agree/disagree: Putting on a seat belt makes you worry more about being in an accident

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Strongly agree	10.6%	7.9%	8.6%	9.5%	14.2%	5.2%	17.0%	5.6%
Somewhat agree	10.2%	13.5%	8.7%	13.4%	12.9%	13.9%	13.1%	15.3%
Somewhat disagree	26.8%	26.8%	24.8%	22.1%	30.4%	35.5%	35.4%	32.1%
Strongly disagree	52.5%	51.7%	57.9%	55.1%	42.5%	45.5%	34.5%	46.9%
<i>Total agree</i>	<i>20.8%</i>	<i>21.4%</i>	<i>17.3%</i>	<i>22.9%</i>	<i>27.1%</i>	<i>19.1%</i>	<i>30.1%</i>	<i>20.9%</i>
<i>Total disagree</i>	<i>79.3%</i>	<i>78.5%</i>	<i>82.7%</i>	<i>77.2%</i>	<i>72.9%</i>	<i>81.0%</i>	<i>69.9%</i>	<i>79.0%</i>

Agree/disagree: Police in your community are writing more seat belt tickets now than they were a few months ago

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Strongly agree	12.3%	12.2%	9.3%	12.8%	17.7%	11.1%	19.6%	13.1%
Somewhat agree	28.2%	26.8%	28.6%	27.0%	27.3%	26.4%	30.9%	26.4%
Somewhat disagree	46.2%	47.7%	49.3%	46.1%	40.5%	50.5%	35.6%	46.9%
Strongly disagree	13.2%	13.3%	12.7%	14.1%	14.5%	12.0%	13.9%	13.6%
<i>Total agree</i>	<i>40.5%</i>	<i>39.0%</i>	<i>37.9%</i>	<i>39.8%</i>	<i>45.0%</i>	<i>37.5%</i>	<i>50.5%</i>	<i>39.5%</i>
<i>Total disagree</i>	<i>59.4%</i>	<i>61.0%</i>	<i>62.0%</i>	<i>60.2%</i>	<i>55.0%</i>	<i>62.5%</i>	<i>49.5%</i>	<i>60.5%</i>

In the past thirty days, have you seen or heard of any special effort by police to ticket drivers in your community for seat belt violations?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	23.6%	21.0%	19.0%	19.3%	32.2%	24.2%	38.9%	25.5%
No	76.2%	79.0%	81.0%	80.7%	67.8%	75.8%	61.1%	74.5%

If seen or heard of special effort to ticket drivers: Did you see or hear about this special effort:

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
On TV	47.7%	40.5%	48.7%	41.2%	47.5%	39.8%	47.5%	38.8%
On Radio	20.0%	19.5%	20.3%	15.8%	18.2%	24.0%	18.4%	23.8%
From Friends or Family	10.0%	13.5%	9.7%	12.2%	10.1%	14.4%	11.7%	15.0%
Read in Newspaper	16.3%	16.0%	16.2%	18.4%	16.2%	14.5%	16.5%	15.0%
<i>From Other Sources</i>	5.9%	10.5%	4.8%	12.2%	8.0%	7.2%	5.8%	7.5%

In the past thirty days, have you seen or heard anything about police in your community working at night to enforce the seat belt law?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	18.2%	17.2%	15.2%	15.4%	23.8%	20.5%	31.4%	20.7%
No	81.8%	84.8%	84.8%	84.6%	76.2%	79.5%	68.6%	79.3%

In the past thirty days, have you seen or heard anything about the police setting up roadside safety checks where they stop to check drivers and vehicles?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	26.1%	27.3%	23.4%	26.3%	31.1%	29.1%	35.4%	31.5%
No	73.9%	72.7%	76.6%	73.7%	68.9%	70.9%	64.6%	68.5%

To check -- if yes, have seen/heard to first question: By roadside safety check, we mean a place where police check drivers and vehicles that pass through to check for compliance with existing laws. Let me confirm, is this the type of safety check that you have seen or heard about in the past thirty days?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	88.9%	84.8%	87.2%	80.6%	91.2%	91.8%	95.6%	89.8%
No	11.1%	15.2%	12.8%	19.4%	8.8%	8.2%	4.4%	10.2%

Final percent that have seen / heard about roadside safety checks in past thirty days.

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	23.2%	23.2%	20.4%	21.2%	28.4%	26.7%	33.8%	28.3%

If seen or heard of roadside checks in past 30 days: Did you see or hear about these checks ...

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
On TV	44.4%	41.7%	44.6%	46.1%	44.2%	33.7%	43.6%	37.9%
On Radio	19.6%	19.4%	18.2%	15.6%	21.1%	25.0%	23.4%	24.1%
From Friends or Family	14.0%	15.7%	15.7%	16.4%	11.5%	15.2%	10.6%	14.9%
Read in Newspaper	18.6%	16.2%	18.2%	16.4%	19.8%	16.3%	20.2%	13.7%
<i>From Other Sources</i>	3.3%	6.9%	3.3%	5.5%	3.1%	9.7%	2.2%	9.2%

Of those who have heard of roadside checks: In the past thirty days, have you personally seen police doing roadside safety checks?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	69.9%	55.5%	69.9%	60.6%	70.0%	48.2%	75.6%	55.4%
No	30.1%	44.5%	30.1%	39.4%	30.0%	51.8%	24.4%	44.6%

To check -- if have personally seen: Again, by roadside safety check, we mean a place where police check drivers and vehicles that pass through to check for compliance with existing laws. Let me just confirm, is this the type of safety check that you personally saw in the past thirty days?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	93.0%	94.5%	90.8%	91.5%	96.0%	100.0%	96.3%	96.2%
No	7.0%	5.5%	9.2%	8.5%	4.0%	0.0%	3.7%	3.8%

Of those who have heard of roadside checks: Final percent that have personally seen roadside safety check in past thirty days.

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	65.0%	52.4%	63.5%	55.4%	67.2%	48.2%	72.8%	53.3%
As a percent of the total sample	15.1%	12.1%	13.0%	11.8%	19.1%	12.9%	24.6%	15.1%

Of those who have personally seen a check: Have you personally been through a road-side safety check in the past thirty days, either as a driver or as a passenger?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	79.8%	84.2%	78.8%	87.2%	81.0%	79.0%	79.4%	78.8%
No	20.2%	15.8%	21.2%	12.8%	19.0%	21.0%	20.6%	21.2%
Yes, based on total sample	9.8%	6.4%	8.2%	6.5%	12.8%	6.2%	19.6%	11.9%

In the past thirty days, have you seen or heard any messages that encourage people to wear their seat belts?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	45.4%	43.1%	42.8%	40.7%	50.2%	47.6%	55.4%	49.7%
No	54.6%	56.9%	57.2%	59.3%	49.8%	52.4%	44.6%	50.3%

If seen/heard messages encouraging seat belt use in past 30 days: Would you say that the number of messages that you have seen or heard in the past thirty days is ...

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
More than usual	39.9%	21.8%	38.5%	22.2%	42.2%	21.1%	48.3%	24.5%
Fewer than usual	16.3%	15.8%	14.0%	15.0%	20.0%	17.2%	19.3%	19.6%
Same as usual	43.7%	62.4%	47.5%	62.8%	37.8%	61.7%	32.3%	55.8%

If seen or heard messages that encourage people to wear seat belts in past 30 days: Did you see or hear about these messages ...

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
On TV	42.4%	41.7%	42.4%	43.2%	40.7%	36.8%	43.2%	36.8%
On Radio	20.3%	17.2%	20.3%	20.2%	20.9%	20.2%	21.3%	22.0%
From Friends or Family	10.4%	7.9%	10.4%	11.1%	8.3%	10.4%	10.3%	10.6%
Read in Newspaper	11.5%	10.3%	11.5%	10.2%	13.2%	9.2%	12.2%	9.9%
Billboard/Road Sign	13.0%	17.9%	12.9%	13.5%	12.0%	18.4%	8.3%	16.3%
From Other Sources	2.7%	4.8%	2.6%	1.6%	4.7%	4.9%	4.5%	4.2%

Have you seen other types of activities that have seen or heard in past thirty days that encouraged people to wear seat belts?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	24.3%	25.1%	16.7%	27.2%	26.7%	21.8%	19.8%	28.1%

Thinking about everything that you've heard, how important do you think it is for Illinois to enforce seat belt laws for adults more strictly?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Extremely important	43.0%	37.1%	45.2%	40.3%	36.1%	31.2%	35.9%	34.8%
Very important	27.5%	29.8%	27.8%	29.1%	29.9%	31.1%	28.7%	26.6%
Moderately important	19.7%	18.4%	19.5%	16.7%	20.1%	21.5%	20.4%	21.0%
Slightly important	4.8%	9.1%	3.8%	8.8%	6.6%	9.6%	6.8%	12.0%
Not at all important	5.0%	5.6%	3.8%	5.1%	7.3%	6.6%	8.3%	5.5%
Extremely or Very	70.5%	66.9%	73.0%	69.4%	66.0%	62.3%	64.6%	61.4%
Slightly or Not at All	9.8%	14.7%	7.6%	13.9%	13.9%	16.2%	15.1%	17.5%

Do you recall hearing, or seeing, the following slogans in the past thirty days? (% yes)

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Police in Illinois Arrest Drunk Drivers.	46.1%	50.7%	43.7%	50.7%	50.4%	50.7%	54.5%	55.5%
Wanna drink and drive? Police in Illinois will show you the bars.	33.4%	30.7%	32.4%	31.4%	35.4%	29.3%	36.5%	30.6%
Friends Don't Let Friends Drive Drunk	60.6%	64.8%	63.0%	61.9%	56.1%	70.1%	55.7%	69.9%
Click It or Ticket	69.1%	73.6%	68.6%	71.8%	70.0%	76.7%	70.2%	77.7%
Buckle Up, America	41.6%	42.7%	41.4%	42.6%	42.0%	43.0%	47.8%	45.6%
Children in Back	26.1%	24.8%	23.4%	22.6%	31.1%	28.8%	36.3%	32.1%
Cell phones save lives. Pull over and report a drunk driver.	27.5%	26.2%	23.4%	26.8%	35.0%	25.1%	40.0%	28.2%
Drive smart, drive sober.	47.0%	50.0%	45.6%	49.5%	49.6%	50.9%	51.7%	55.5%
You Drink and Drive, You Lose	49.6%	55.5%	50.8%	56.7%	47.4%	53.3%	46.8%	56.6%
Drink and Drive? Police in Illinois have your number.	27.1%	23.4%	23.5%	22.7%	33.9%	24.8%	36.5%	23.7%
Drunk Driving. Over the Limit. Under Arrest.	28.4%	28.4%	24.6%	26.3%	35.5%	32.3%	37.7%	36.6%
Start Seeing Motorcycles	39.2%	46.0%	28.6%	36.7%	58.8%	63.3%	58.4%	61.3%
Driver sober or get pulled over	45.6%	45.6%	44.8%	43.5%	47.1%	49.4%	50.9%	49.9%

Generally speaking, what do you think the chances are of getting a ticket if you drive over the speed limit?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Most of the time	20.5%	14.4%	21.0%	14.6%	19.4%	14.1%	18.6%	12.0%
Half the time	19.6%	21.4%	20.0%	19.9%	18.9%	24.1%	18.0%	26.1%
Once in a while	31.3%	26.0%	31.3%	28.2%	31.1%	21.9%	34.1%	23.0%
Rarely	21.4%	27.1%	20.8%	25.1%	22.6%	30.9%	22.0%	28.5%
Never	7.3%	11.1%	6.9%	12.3%	8.1%	9.0%	7.4%	10.5%
At least half the time	40.1%	35.8%	51.3%	48.1%	50.0%	46.0%	52.1%	49.1%
Rarely or Never	28.7%	38.2%	27.7%	37.4%	30.7%	39.9%	29.4%	39.0%

On an interstate or tollroad which has a speed limit of 70 mph, how often would you say you drive faster than 75?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Most of the time	22.2%	17.4%	21.9%	17.8%	22.8%	16.7%	22.9%	15.9%
Half the time	20.7%	18.8%	20.7%	19.7%	20.7%	17.1%	23.3%	18.1%
Once in a while	21.7%	23.3%	22.5%	22.4%	20.2%	24.9%	18.4%	25.6%
Rarely	20.0%	21.3%	18.5%	22.5%	22.7%	19.1%	21.3%	19.2%
Never	15.4%	19.2%	16.4%	17.5%	13.5%	22.3%	14.1%	21.2%
At least half the time	42.9%	36.2%	42.6%	37.5%	43.5%	33.8%	46.2%	34.0%
Rarely or Never	35.4%	40.5%	34.9%	40.0%	36.2%	41.4%	35.4%	40.4%

In the past 30 days, have you read, seen or heard anything about police enforcing speed limit laws?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	28.7%	27.3%	27.1%	25.7%	31.8%	30.2%	36.3%	31.5%
No	71.3%	72.7%	72.9%	74.3%	68.2%	69.8%	63.7%	68.5%

Do you use a cell phone or other mobile device while driving?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Yes	24.8%	22.0%	22.7%	20.2%	28.5%	25.3%	32.4%	29.2%
No	75.2%	78.0%	77.3%	79.8%	71.5%	74.7%	67.6%	70.8%

What type of cell phone/mobile device do you currently use while driving?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Hands-free	67.9%	75.5%	72.7%	74.3%	60.8%	77.3%	60.3%	77.0%
Hand-held	28.5%	21.1%	25.2%	22.7%	33.4%	18.7%	35.2%	18.8%
Neither	3.6%	3.5%	2.1%	3.0%	5.7%	4.1%	4.5%	4.2%

On an average trip, how often do you use a hand-held cell phone/or other mobile device to make calls while driving?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Always	33.8%	23.6%	19.9%	30.1%	49.3%	11.8%	54.9%	21.2%
Sometimes	42.1%	31.3%	34.5%	36.7%	50.7%	21.8%	45.1%	22.2%
Seldom	20.1%	28.0%	38.0%	27.8%	0.0%	28.4%	0.0%	18.1%
Never	4.0%	17.1%	7.6%	5.3%	0.0%	37.9%	0.0%	38.5%

On an average trip, how often do you use a hand-held cell phone/ or other mobile device to text while driving?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Always	9.2%	14.0%	3.0%	21.9%	16.2%	0.0%	16.3%	9.2%
Sometimes	47.8%	41.6%	45.6%	52.7%	50.3%	21.8%	50.0%	22.2%
Seldom	25.8%	25.6%	29.7%	16.5%	21.5%	41.9%	21.6%	31.8%
Never	17.1%	18.8%	21.7%	8.0%	12.1%	36.3%	12.1%	36.9%

Currently, Illinois has a law requiring all drivers not to text when they drive. In your opinion, should police be allowed to stop a vehicle for just texting while driving, when no other traffic laws are broken?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Should be allowed	85.5%	86.1%	89.4%	85.7%	78.4%	86.9%	78.0%	89.2%
Should not be allowed	14.5%	13.9%	10.6%	14.3%	21.6%	13.1%	22.0%	10.8%

Do you favor or oppose allowing police to stop and ticket motorists for just using a hand held cell phone/mobile device while they drive?

Answer	Statewide Pre	Statewide Post	Chicago Metro Pre	Chicago Metro Post	Downstate Pre	Downstate Post	Rural Pre	Rural Post
Favor	89.3%	88.0%	90.3%	89.2%	87.4%	85.7%	86.6%	87.5%
Oppose	10.7%	12.0%	9.7%	10.8%	12.6%	14.3%	13.4%	12.5%